LET'S GET FY23 GREAT STREETS RETAIL SMALL BUSINESS GRANT READY



#GreatStreetsDC



MEARE GOVERNMENT OF THE DISTRICT OF COLUMBIA MURIEL BOWSER, MAYOR

FY23 Great Streets Retail Grant Funding

- DMPED will award up \$3,200,000.00 total in grants to be disbursed to successful applicants of the Grant.
- Grant awards may be up to \$80,000.00.





Great Streets Retail Small Business Grant- Is it for you?

What a Great Streets Retail Grant can do for your business:

- Cover 100% of business hard costs and up to 35% of soft costs (i.e. marketing)
- Improve the customer experience via interior modeling
- Diversify your customer base

What a Great Streets Retail Grant cannot do for your business:

- Jump-start your business
- Save your business
- Be the only source of funding for your business enhancement





Benefits of Receiving a Great Streets Retail Small Business Grant

- Support you with purchasing heavy equipment and furniture
- Support you with purchasing point-of-sale and inventory management hardware and software to support existing operations
- Enhance current marketing materials and services
- Supports growing your business to provide additional job opportunities





Getting Great Streets Ready Checklist

- Have a business that is located within or along the border of a Great Street corridor
- Evidence of site control through:
 - Ownership by deed or mortgage
 - Executed contract of sale of option to purchase
 - Lease with at least two year remaining (from date of application)
- Be in Good Standing with the DC Department of Licensing and Consumer Protection (DLCP), the DC Office of Tax and Revenue (OTR), the DC Department of Employment Services (DOES), and the federal Internal Revenue Service (IRS)
- Have an active Basic Business License
- Have financial records readily available

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Possess proof of property and liability insurance





Are You Eligible?

- Do you operate an eligible business type with a location in a Great Street Corridor?
- Do you operate a business that has
 - not previously received Great Streets funding for the specified business property
 - received Great Streets funding up to two times but for a different location
 - received Great Streets funding over 5 years ago





Who is Ineligible?

- Adult entertainment
- Auto body repair
- Bank
- Bar, Tavern or Nightclub*
- Cyber or online only
- Financial services
- Hotel
- Liquor store
- Phone store
- Professional services
- Seasonal (partial year)
- Real estate development/property management/realtor
- Construction/general contracting/architecture/design-build
- Businesses which have received a total of \$150,000 or more of funding from the Great Streets or H Street Grants Programs



Please note that the type of businesses ineligible are those holding an ABRA License that do not require a food minimum.(ex: Bar, or Nightclub





Project Readiness Checklist

Think strategically about the proposed project and grant funding request

- What are the funding priorities?
- Understand the scope of the proposed project (including timeline, costs, project management, and potential impact to the business, corridor, and community)
 - Can the work be completed in 6-12 months
- Understand how to create a project budget and financial projections
 - Are you familiar with creating a project budget?

Seek assistance early

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Have you reached out to a Technical Assistance provider?





Application

Office of the Deputy Mayor for Planning and Economic Development





?

How to start the application

FY2023 Great Streets Retail Small Business Grant

Funding Announcement Title: FY2023 Great Streets Retail Small Business Grant

Funding Announcement Number: DMPED – FY23 GSRET

Announcement Type: Initial

Open Date: Jan 23, 2023, 5:00 PM EST

Close Date: Feb 24, 2023, 6:00 PM EST

Announcement Narrative:

REQUEST FOR APPLICATIONS (RFA)

Release Date of RFA: Monday, January 23, 2023

RFA ID #: DMPED - FY23 GSRET

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Grant Orientation: Please refer to the Great Streets website, greatstreets.dc.gov.

Submission Deadline: Friday, February 24, 2023, at 5:00 pm (ET)



Contact Information

| Sa | ve 0 Finish Later 🕈 Application | on Report 🖹 Budget Report 🔿 NEXT | | 2 | × |
|------|--|---|---------------------|---|---|
| App | Budget Templa | ate 😮 | | | - |
| View | All Questions = | | | | |
| Bus | iness Owner Information | | NEXT O | | |
| 0 | Primary Owner Contact Information | 0% Complete | @ 0 | | |
| 2 | Preferred Pronoun | 45 | | | |
| 3 | Business Owner Mailing Address | Save Save | | | |
| 0 | Who would you prefer to be the main point of contact regarding this application? | d in a qualifying and designated Great Streets Corridor? * dropdown list to answer questions. the link below browser to use the Great Streets Map into a separate web to ense | | | |
| 5 | Grant Application Point of Contact Information | gis.maps.arcgis.com/apps/InformationLookup/index.html?appid=77167e5109b64 | 4c9bb903706595c9255 | | |
| 6 | Grant Application Point of Contact - Preferred Pronoun | load | | | |
| 0 | What gender does the business owner identify with? | * | | | |



Project Address, Location and Business Website

| B S | Save 		 Sinish Later 		 Application Report 		 Budget Report 		 → NEXT | | | | | | | | |
|------|--|---|---|--|--|--|--|--|--|
| Ap | plication 😢 Budget Templat | e 😢 | | | | | | | |
| View | All Questions | | | | | | | | |
| Bu | siness Information | NEXT | > | | | | | | |
| 0 | What is the legal business name for which this application is being submitted? | 0% Complete | | | | | | | |
| 2 | What Type of Business are you applying for? | Save | | | | | | | |
| 3 | Please provide the Project Address. | d in a qualifying and designated Great Streets Corridor? * dropdown list to answer questions. the link below browser to use the Great Streets Map into a <i>separate web</i> to ensure the address is located gis.maps.arcgis.com/apps/InformationLookup/index.html?appid=77167e5109b644c9bb903706595c9255 | | | | | | | |
| 4 | Please identify Ward for Project Location. | | | | | | | | |
| 5 | Please provide your Business Website, and or Social Media handle. | load | | | | | | | |
| 6 | Please provide project location square and lot. | * | | | | | | | |
| | 12 | | | | | | | | |
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ANID Number

| estions 🔳 | | | |
|-----------------------------|--|----------------------------|-----------------------|
| PREVIOUS | | | NEXT D |
| Category 3 of 6 S | 0% Complete | @ 0 | |
| Business Information | | | |
| Please provide ANID Number. | Save * I <mark>ID Number please register at https://mu.ariba.com/</mark> | onboarding/portal/register | |
| Please provide ANID Number. | * | onboarding/portal/register | Remaining Characters: |



Budget Template



| Expand All | Direct | Cash Match | In-Kind Match | Total | Leveraged |
|------------|---------|------------|---------------|---------|-----------|
| Hard Cost | | | | | |
| Soft Cost | | | | | |
| Total | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |







Upload Appendices & Attachments

APPENDICES

- 1. Please upload Appendix A Arrest and Conviction Statement.
- 2.Please upload Appendix B Statement of Certification.
- 3. Please upload Appendix C Debarment Affidavit.

ATTACHMENTS

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- 1. Please upload Attachment A Basic Business License.
- 2.Please upload Attachment B Clean Hands certificate.

3.Please upload Attachment C – Evidence of Site Control (Copy of Fully Executed, Unexpired Lease with at least 2 years remaining or Deed).

- 4. Please upload Attachment D Landlord Affidavit.
- 5. Please upload Attachment E Business Tax returns for the past (3) three years
- 6.Please upload Attachment F Annual Financial Statements for the past three years.
- 7.Please upload Attachment G Employee Roster and Job Creation Chart.
- 8.Please upload Attachment H Certificate of Insurance.
- 9. Please upload Attachment I OTR Tax Certification Affidavit.
- 10.Please upload Attachment J Project Description and Budget.
- 11.Please upload Attachment K DLCP Certificate of Good Standing.
- 12.Additional Required Documents Upload Pictures
- 13.Please upload Additional Required Documents Upload Project and/or Contractor Quotes



Attachments & Appendices

| .gov Great Streets | Q | | | | | | | |
|--------------------|--|--|--|--|---|-----------|--|--|
| | <u>Home</u> | <u>Grants</u> | <u>Events</u> | Corridors Map | Connect With Us | About | | |
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Scoring Criteria

| Points- 100 Total | Application Area |
|-------------------|--|
| 20 | Corridor Impact |
| 20 | Project Summary |
| 20 | Financial Viability |
| 15 | Business Experience |
| 10 | Job Retention & Creation |
| 10 | Business Growth & Expansion |
| 5 | Certified Business Enterprise Commitment |





Application Timeline

| January 23, 2023 5:00 pm EST Applications Open | Application accessible at: Great Streets: <u>greatstreets.dc.gov</u> Office of the Deputy Mayor for Planning and Economic Development: <u>dmped.dc.gov</u> Office of Partnership and Grants: <u>opgs.dc.gov</u> |
|--|--|
| February 24, 2023 5:00 pm EST Applications Due | Attachments in PDF form Submitted online via Grantvantage portal |
| Application Review | Initial ScreeningReview PanelFinal Review |
| <i>May 24, 2023</i> [on or before] DMPED anticipates notification of awards | Anticipated time for processing applications is 30 - 45 days after date of application close. |





FAQs

Where can I get help with my application?

There are many organizations that can provide technical or language assistance with your application.

For technical assistance, you may contact your DC Main Street organization (if applicable) or contact a Small Business Technical Assistance Community-Based Organization.

For language assistance, you can contact the Mayor's Office of Community Affairs at one of the following numbers:

- Mayor's Office on Latino Affairs: (202) 671-2825
- Mayor's Office on African Affairs: (202) 727-5634
- Mayor's Office on Asian and Pacific Islander Affairs: (202) 727-3120

Application Content Questions Point of Contact: DMPED Grants Team, Phone: (202) 727-6365,

E-mail: dmped.grants@dc.gov

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Technical Support Questions Point of Contact: GrantVantage Team,

E-mail: applicantsupport@grantvantage.com, Technical assistance will be available during business hours 9:00 am - 6:00 pm EST.





FAQs

Who is our ideal applicant?

We are looking for applicants that do the following:

- a. Activate or stabilize the commercial corridor through its physical presence.
- b. Maintain and/or create new jobs, especially for District residents.
- c. Visually impact the corridor via façade improvements; and
- d. Improve the customer experience via interior remodeling.

I have received Great Streets Funding before, can I reapply?

You can apply for the same business and location if it was over 5 years ago, or you can reapply for a second or third location.

I am a new business, so I do not have 3 years of business tax returns. Can I apply?

You will need to submit a total of 3 years of tax returns. For the years you do not have business tax returns, please submit your personal tax returns, until you reach a combined total of 3 years.

What if I do not have my Basic Business License?

You will need your Basic Business License to apply. New businesses who cannot obtain a business license must show proof of application submission with a copy of the permit number.





Similar Programs

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DMPED has other programs supporting small and medium businesses that are closing soon:

Neighborhood Prosperity fund: 3/3/23

The Neighborhood Prosperity Fund (NPF) supports architectural and engineering costs, construction costs, tenant improvements, or historical preservation building improvements that are located within the boundaries of NPF census tract.

Locally Made Manufacturing: 3/3/23

The DC Locally Made Manufacturing Grant is for qualified small business and real estate developers whose core business aligns with light manufacturing. The grant will support capital or tenant improvements of commercial property with designated industrial use located in a Great Streets corridor.

For more information visit: greatstreets (dc.gov)





Contact

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Liz Anderson (202) 741-7620 great.streets@dc.gov

Specific RFA questions

dmped.grants@dc.gov



Contact

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THANK YOU!







