GOVERNMENT OF THE DISTRICT OF COLUMBIA

OFFICE OF THE DEPUTY MAYOR

FOR PLANNING AND ECONOMIC DEVELOPMENT

+ + + + +

KENNEDY STREET, NW ECONOMIC DEVELOPMENT
AND SMALL BUSINESS REVITALIZATION
ADVISORY COMMITTEE

+ + + + +

TUESDAY
FEBRUARY 18, 2020

+ + + + +

The meeting convened at 145 Kennedy
Street, NW, Washington, D.C. 20011 at 6:30 p.m.,
Loretta Caldwell, Chairperson, presiding.

MEMBERS PRESENT

LORRETTA CALDWELL, Chairperson
RENEE BOWSER
KRISTAL BRANTON
DEREK FORD
ERKIN OZBERK
JACQUELINE NOISETTE
CHARLES PARET
DOLLY TURNER

ALSO PRESENT

BRANDON T. TODD, Ward 4 Councilmember
PHILLIP McAULEY, DC DMPED
KANYI MASEMBWA
EDMOND MOSS
PAUL RUPPERT
C-O-N-T-E-N-T-S

Call to Order. 3

Introduction of New Committee Members. 3

Roll Call. 3

Remarks, the Honorable Ward 4 Councilmember Brandon T. Todd. 17

Chairperson's Remarks. 6

Review and Approve Minutes of Last Two Meetings. 14

Review of Committee Objectives . 57

Advisory Sub-Committee Reports

a. Clean and Safe. 58

b. Economic Development. 59

c. Housing . 80

d. Collaboration & Strategic Partnerships. 81

e. Transportation & Public Space 99

New Business

a. Neighborhood Surveys

b. Announcements

   i. 3rd Annual Ward 4 Business Summit . 98

Adjournment. 106
CHAIRWOMAN CALDWELL: It is now 6:35. I'd like to call the meeting of the Kennedy Street, NW Economic Development and Small Business Revitalization Advisory Committee to order.

Today is Tuesday, February 18th. The meeting will begin at 6:30 -- has begun at 6:35, and it will end at, if not before, 8:00 p.m.

Let me start off by first saying I want to of course thank Phi Beta Sigma on the record for allowing us to utilize their facility. We appreciate that every time we're able to utilize their space.

I don't believe we have any new members here present today. However I would like to take a roll call.

Phillip, could you please take a roll call?

MR. MCAULEY: Yes, Chairwoman Loretta Caldwell?
CHAIRWOMAN CALDWELL: Present.

MR. MCAULEY: Dolly Turner?

MEMBER TURNER: Present.

MR. MCAULEY: Erkin Ozberk?

MEMBER OZBERK: Present.

MR. MCAULEY: Jacqueline Noisette?

MEMBER NOISETTE: Present.

MR. MCAULEY: Krystal Branton?

MEMBER BRANTON: Present.

MR. MCAULEY: Charles Paret?

Not present.

Lamont Atkins?

Not present.

Derek Ford?

Not present.

David Gottfried?

CHAIRWOMAN CALDWELL: David was -- did call and he's unable to make it. We do expect, as a matter of fact, Derek to come. He'll just be a little late. As well as Charles to come.

MR. MASEMBWA: Here they come walking in now.
MEMBER TURNER:  Councilmember Todd and Mr. Ford and --

(Simultaneous speaking.)

CHAIRWOMAN CALDWELL:  We are pleased to see that our councilmember has arrived. We were just taking a roll call, and we'll just keep going for a few minutes. Is that all right with you?

COUNCILMEMBER TODD:  Absolutely.

CHAIRWOMAN CALDWELL:  All right, would you back up, please, to where you were asking for the attendance of Mr. Derek Ford?

MR. MCAULEY:  Derek Ford?

MEMBER FORD:  Present.

MR. MCAULEY:  Renee Bowser?

MEMBER BOWSER:  Present.

MR. MCAULEY:  Charles Paret?

MEMBER TURNER:  Mr. Administrator, we just need to make one, I think, adjustment. Well, we can make the adjustment at the end.

CHAIRWOMAN CALDWELL:  What is the adjustment? Attendance? With reference to
attendance?

MEMBER TURNER: Yes, we can make it later --

CHAIRWOMAN CALDWELL: Okay. All right. We have acknowledged all into the roll call, the committee members. Let me just stop and ask those people whose names were not called who are guests to please give their names. We'll acknowledge their presence here.

MR. RUPPERT: I'm Paul Ruppert.

MR. MASEMBWA: Kanyi Masembwa.

CHAIRWOMAN CALDWELL: And we thank you both for being here, two very very important people in our community, and we are pleased and blessed to have you here.

(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: So I'm glad that you are here. I'm going to keep going for a moment and just say that there's a lot of work that needs to be done on Kennedy Street.

One announcement that I want to make, it's not necessarily a good announcement but one
that we should be aware of, because I'm trying to
think if I corrected the -- I think I did, the
agenda.

Starsha Valentine, who was head of our
Main Street, is no longer with us. I don't mean
in a bad way; I mean that she's no longer in this
position. Usually when people say that, they say
she -- no, she's just not in this position. I
don't kind of know where Starsha went, but
hopefully she's gone to a much -- got a promotion
or another --

MEMBER TURNER: She's going to be
consulting. I think she's starting her own
business.

CHAIRWOMAN CALDWELL: Oh, okay. All
right. Well in the meanwhile, we do have a
temporary person who is acting as executive
director. I have not met her, and I'm sorry, I
did not bring her name with me.

MEMBER TURNER: Janet Lugo.

CHAIRWOMAN CALDWELL: That's it.

Janet Lugo is the acting executive director. I'm
going to send an email around to each one of you in case there's some information that you need that Main Street has, because it is that time right now when all of the grants for Main Street are up, as well as you are all aware, that the applications are now open up until -- well as a matter of fact, some applications change February 7, but there are still -- the retail grant is still up and running till March 15, and we'll talk about another one up till March 31.

So I'll go over those a little bit later, but I wanted to make sure that everybody was aware of that. I started to talk about, in fact, the agenda for this week's meeting.

The last time that we met, we talked about a lot of work to be done. Dolly has since given me some great ideas about things that we should be doing that possibly we're not, and I'll take full responsibility for not passing those things on.

There are things that are happening in each one of your committees, and we'll hear from
each one of the committees tonight, but I'd like
to encourage each one of the committees to
possibly just look at doing a survey of the
community and find out what they want. Because
we're not the end-all.

We certainly don't know everything
that the business and residences need along the
Kennedy Street corridor. And if we were in fact
to embark upon a simple survey, something that,
you know, SurveyMonkey can do, something we can
send out to people, perhaps find out some ideas
that they want to happen in terms of economic
development, in terms of housing, in terms of the
traffic, the parking, the issues that we have on
Kennedy Street,

So kind of mull that over in your
minds about as we -- you meet with your
committees, if in fact you don't have all the
ideas. Sometimes if you're not in the community
as much as you can be, there -- the smallest
things make the biggest difference.

Someone remarked to me that the
short-term family multi-housing facility on 5th Street, that there was no place for kids to go. They said they were complaining that the kids were hanging outside on the street on the corner.

And so I made it a point two nights to go around. One night I didn't see anything, but the second night it wasn't quite so cold. I think that might have made a difference. It wasn't quite so cold, and there were a lot of young people hanging out, and it just dawned on me maybe there's no place, like you said to me, there's no place for them to go.

So perhaps we need to start looking at -- and my daughter remarked to me, she says why can't they go to the recreation center, you know, the recreation center's only ten blocks or so away. I said look, you know, ten blocks or so away in the evening time for a kid is a lot, if mom and dad can't take you. So what do we do?

So perhaps there's something that we can -- and that would really be an effective thing along Kennedy Street for us to look at if
there was some place for kids to go that was
nearby that short-term family multi-housing
facility for kids to go, that have something to
do, in particular as it relates to during the
winter time.

Yes, ma'am, Ms. Bowser?

MEMBER BOWSER: I fully agree, and in
ANC 4D, when we submitted our proposed amendments
to the Comprehensive Plan, we had a section,
because we're in Rock Creek East, that proposed a
multi-generational center that has not only
recreation, library, other services, but job
training, including skillcraft training and
entrepreneurship training.

Former Commissioner David Sheon had --
it was called Community Carry, and it was
entrepreneurship training for youth. It could be
a lot of things, that if we could get some space
on Kennedy Street that was big enough to house a
facility with those.

CHAIRWOMAN CALDWELL: Now do you know,
Ms. Bowser, what a big impact that would have if
this group were able to actually be able to pull that off? To be able to recommend to the Councilmember if there is some space there or even existing space that somebody's not using in the evening time or if there's a vacant home, perhaps we can do some renovations.

You know, the Economic Development Committee works with contractors, I work with contractors, we have a developer here that comes with us all the time, Mr. Masembwa is a developer.

And let me just stop for a second. We were joined by our -- one of the host members of Phi Beta Sigma. Would you introduce yourself please, sir?

MR. MOSS: Hello, Edmond Moss, I'm an accountant here at headquarters, a risk manager of our insurance, and the property manager.

CHAIRWOMAN CALDWELL: Earlier when we got started, Mr. Moss, I thanked Phi Beta Sigma for allowing us the utilization of their space consistently, so you didn't hear that, it will be
in the minutes, but I want to thank you personally as well.

So we're talking about things, again, that could impact Kennedy Street. That's one, and if you think about it, for something like that, and that's one idea that came about as a result of somebody saying, actually complaining about kids being on the street. But look at the impact.

If in fact we were able to impact, that's kids or -- that we're able to help get off the street. If in fact contractors helped us, that would be some economic development. If in fact that were able to help parents to keep track of their kids while they go to work, you know, then that also -- another piece of economic development. So there are so many things that can be impacted by one thing that we're doing.

But I really would like to see this committee to choose a one -- something -- not just individually but a one something we can collectively work on that we can actually say at
the end of the year that we had an impact that
the Councilmember can shout praises that we did,
something that we, this committee, did. We're a
small group but some of the finest minds are
sitting at this table.

And we have -- we brainstorm and we
talk about all the things that need to be done,
and what we do is really, really very valuable,
and I take it back to the Councilmember, and
Dolly takes it back to the Councilmember, but I'd
like to be able to put my finger or my thumb on
something that we have done, and I think you all
would too. Because we're not just all sitting
here missing part of our dinners and our families
so that we can say we came out to a meeting. I
don't like to meet to meet.

So with that in mind, before we get
started with our meeting -- our review of the
subcommittee reports, the review and approve of
minutes of our last two meeting minutes. I don't
think anyone here received the last two meeting
minutes.
MR. MCAULEY: I sent it -- I emailed it directly to you.

CHAIRWOMAN CALDWELL: I saw you emailed to me about a week ago.

MR. MCAULEY: Yeah.

CHAIRWOMAN CALDWELL: And I did not send it out to each one of you. The time that was had to review those 100 page documents, I don't think was going to happen, so I did not. So I will ask, however, as I send them to you, that you please review them, and our next committee meeting, which has already been posted.

MR. MCAULEY: Mm-hmm.

CHAIRWOMAN CALDWELL: And so everyone should be aware of the next full meeting. That meeting is in -- does somebody have that in front of them? Phillip, do you have it.

MR. MCAULEY: It's April --

CHAIRWOMAN CALDWELL: While he's looking, and he'll pipe in and let us know the next date, but it's already been posted, so we do not have to worry about trying to get 30 days to
get days on the books. It's already been posted. And if our stenographer would please make sure that we can get the meeting minutes within 30 days of tonight's meeting?

THE COURT REPORTER: Yes, ma'am.

CHAIRWOMAN CALDWELL: That is a commitment?

THE COURT REPORTER: Yes, ma'am.

CHAIRWOMAN CALDWELL: Okay, then what I will do is as soon as I get them, which would be no more than 30 calendar days of tonight's meeting, then I will forward them immediately to you all. If you would please look at those and make any amendments while it's fresh in your mind and send it back, I will then forward the prior two meetings to you just as an FYI so we can get approval of those meeting minutes.

Yes, Mr. McAuley?

MR. MCAULEY: Yes, the meeting will take place April 23.

CHAIRWOMAN CALDWELL: April 23, same place, 6:30 to 8:00.
MR. MCAULEY: Okay, I'm sorry.

CHAIRWOMAN CALDWELL: No? He is checking again. Okay. While he is --

MR. MCAULEY: April 28.

CHAIRWOMAN CALDWELL: April 28, so we have to make that three into an eight. And from 6:30 to 8:00 here again hosted by Phi Beta Sigma.

With that I'm going to turn it over to our illustrious Councilmember. We're very pleased, Councilmember Todd, that you took time out of your schedule to come here with us this evening. We really, really are. Thank you so much. We know how busy that you are. We like to see your smiling face.

COUNCILMEMBER TODD: At least somebody wants to see my smiling face. I'll take that.

Well thank you, Chairwoman Caldwell. I appreciate certainly your leadership of this committee over the last better part of two-and-a-half years now, I think. Has it been two-and-a-half years?
CHAIRWOMAN CALDWELL:  Maybe one-and-a-half.

COUNCILMEMBER TODD:  One-and-a-half, a year-and-a-half maybe.

CHAIRWOMAN CALDWELL:  Yeah.

COUNCILMEMBER TODD:  Okay.

CHAIRWOMAN CALDWELL:  Has it been two and a half?

COUNCILMEMBER TODD:  It's been at least two years now, at least two for sure. Time flies. So I certainly -- I appreciate your leadership.

You know, when I introduced the legislation to create this committee, it was really to make sure that we have a number of levels and government agencies, people who are helping to move the ball forward on Kennedy Street. You know, I am a firm believer that if we tick off a list as often as possible, that's how we get results, and I'm really pleased that I believe that we're seeing the exact intended results on and along Kennedy Street with the 10
or 11 million dollar investment we made in streetscape improvement.

We're starting to see the type of economic opportunity come to Kennedy Street, whether it be housing, whether it be neighborhood-serving retail, whether it be government investments.

I'm really excited, and I invite the committee to join us on March 6 at 12 p.m. at 809 Kennedy Street, which has been a long vacant and blighted property. We will break ground on 38 units of senior affordable housing, which is a huge deal because that parcel has been vacant for a long time.

The government awarded that development project to a developer probably the better part of two years ago, and it's just taken some time to get things moving. So I'm just thrilled that we'll celebrate breaking ground on 38 units and probably in about 18 months or less we'll have 38 seniors who need affordable housing have the ability to live on Kennedy Street, which
is a huge deal.

And certainly I appreciate this committee's work on making sure that we and the entire government are looking at how we continue to move the ball forward on Kennedy Street.

I'm really -- was really pleased to see a number of Kennedy Street businesses be able to take part in Main Street grants.

This year I know Midtown Barbers where I get my hair cut is getting one, which is a huge deal. It's a business that's been on Kennedy Street for 25 years, and we want to make sure, and the owner of that business, Kevin, wants to be a part of the economic prosperity that we're seeing on Kennedy Street. So that $50,000 grant that he will get is going to be a real game-changer for his business and his business model and for his ability to attract new clientele.

So I feel really good about the trajectory Kennedy Street is on. We're having, and I'm sure this committee has talked about,
some very acute public safety challenges,
primarily around 7th and Kennedy. I think we've
been able, over the last 12 months now, been able
to deal with the issues we were having at 5th and
Kennedy, which is a good thing. But now we have
some very acute challenges at 7th and Kennedy
that I think, working with MPD and a number of
other government agencies, that we'll be able to
address those.

I have convened a government-wide task
force to help focus on public safety issues so
that we're not only relying on the Metropolitan
Police Department, but so that we're working with
our partners at DCRA, the Office of the Attorney
General, the Office of Tax and Revenue, the
Department of Public Works, the Department of
Behavioral Health, Human Services.

So we brought all of those agencies,
representatives from all of those agencies
together in November of last year, and we'll do
it again in, I think, two Fridays from now, to
strategize and talk about very concrete measures
that we can take as a government to make sure that we're not only looking at MPD to help solve our public safety issues, but that we're really looking across a number of agencies to get that work done.

So I really wanted to be here to provide a quick update, take any questions and concerns, anything, and I know your Chairwoman wants the Committee to come up with very tangible things that we can accomplish together, and I'm happy to be a part of that conversation and make sure that we're thinking about those things. But the Committee, I believe, has done an amazing job since it's been -- since its inception, since you all have been meeting, in really making sure that the ball is moving forward.

And as most of you know, many of you work in the government, so you know things don't happen overnight. It takes time, and it takes just continuing to tick off that list. That's what I do every day, go down to my office and, you know, I'm a very simple person, just put it
on the wall and check off the box, are we getting things done on Kennedy Street, on Georgia Avenue.

And I'm proud that the second half of the streetscape improvement will happen at Kennedy and the -- on the western side of Kennedy Street, which is going to be great for the businesses and residents there to also be a part of the economic prosperity. So for me right now, public safety is a huge priority for Kennedy Street. We've come a long way in the last 13 plus years, 13 years or so, and I'm committed to making sure that we don't stop seeing that type of public safety progress. And so we will -- I will use every tool that's available in our government's toolbox to make sure that businesses can continue to thrive, that neighbors feels safe and secure in their communities, and that we're really looking at public safety as a -- from a government-wide approach. And so we'll continue to do just that.

This is an amazing time for the Committee to think about some of our priorities
as we enter into budget season. We're wrapping up oversight in March; we'll start talking about the budget in earnest, and so now if the Committee has any recommendations on things that we would like to see on Kennedy Street, this will be a good time to start thinking through those things, whether it's art installation somewhere, whether it is investing in, you know, a small park along the corridor or on an offshoot of the corridor. I think this is a good time to figure that out, and we can make sure to advocate for that when the budget comes to the Council.

Since we've opened our short-term family housing facility at 5th and Kennedy, myself and my time have been working very closely with the Department of Human Services to make sure the families have everything that they need. We have heard that there is need for more relaxation space, if you will, for the kids, playground, you know, they have a very small playground. You know, I think we did the best we could with what we had, but we have to figure out
some more opportunities for the young people to be able to live like kids, right? Go outside and run around, find a nearby park, and be safe while doing it. So we'll continue to work with Human Services Department, and that's why I think, you know, if we can think of something that we can do nearby, you know, I'm happy to figure out how we make it happen in the budget. So we'll give that some thought on our end, and if the Committee has any recommendations that'd be helpful as well.

So with that I'm happy to take any questions, any concerns, suggestions, and I do thank you for the invitation, and will come back as often as I need to and make sure we're moving the ball forward.

MEMBER FORD: Well first off thank you for your leadership -- when I say emerging neighborhood this falls in line. But what I think we can do, I like the Neighborhood Fund, so in your oversight with DMPED, it's just something that, you know, to -- Main Street works very well, but the Neighborhood Prosperity Fund, that
inclusion of funds, which could be 250 or 300, really really can take a business to the next level.

So I think keeping that funded, keeping flexibility for any business to apply to go to the next level, because one thing we've learned if -- we just had noticed that a Ward 4 restaurant is moving to Ward 7. We've learned that in so many emerging areas, it takes local companies. We talk to a lot of national retailers, but when you look at -- when you look at the local companies, this is where like -- government with the Neighborhood Prosperity Fund, should the team invest in, that's what's going to really take Kennedy Street to the next level. So I thank you for leadership, thank you for your support, and fund the Neighborhood Prosperity.

COUNCILMEMBER TODD: Okay, no, that's great. Thank you for that.

MR. MASEMBWA: I want to thank you for being here to share your vision and where you want to continue to see things go for this ward.
Being a, you know, long-time Washingtonian, it's always good to have someone from the government here because we want to be able to say a lot of things and you're not able to make those connections, so thanks for being here.

One of the things that I was thinking as you were speaking -- well two things. You mentioned west of Kennedy Street. Where is that next phase for the streetscape I think you were talking about. Is that on -- from Georgia Avenue --

COUNCILMEMBER TODD: So it is from Georgia Avenue to Colorado.

MR. MASEMBWA: Got you. Okay. And then the second -- thank you for that. And then the second thing I wanted to -- is I was brainstorming about locations -- because I'm familiar with the area, when I was a kid up to fifth grade I used to go to Nativity before it became a charter school and it was only Catholic, but I'm very familiar with this area.

There's a park off Missouri Avenue.
Have you all looked at that, and who owns that park? Is that a national park? Because that's right off of 5th Street.

MEMBER OZBERK: Yeah, that's NPS.

COUNCILMEMBER TODD: Is that NPS?

MEMBER OZBERK: All the fields along --

MR. MASEMBWA: Yeah, my mother used to live right across the street --

(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: Who owns it?

MR. MASEMBWA: National Parks. But the -- it's been there forever, and no one's doing anything, and maybe there's some -- a memorandum could be provided or agreed upon.

COUNCILMEMBER TODD: And I would say that probably is not not possible. It isn't not possible. Am I saying that? It's possible, and I would say, you know, over the last, my time I've been in D.C. government in one or another for the past 13 years, and I'll tell you that National Park Service is far more amenable to
working with the D.C. government than they ever have been.

We used to have Rock Creek superintendents that were like we are National Park Service, you are D.C., that is the extent of our relationship.

MR. MASEMBWA: And all they knew was no.

COUNCILMEMBER TODD: Right, that's all they knew. However the last two park superintendents and National Park Service officials, I meet with them every 90 days, I make it a point to make sure that they're hearing exactly what I'm hearing from my residents, and that I have the best information to report out on, and they are really ready, willing, and able to be partners in so many ways.

There's a playground at Grant Circle that I think we're going to ask them if we can make the investment in a playground, and they'll -- I mean it's their playground, but it's falling apart and they don't have the funding to fix it,
so we should fix it because our families use it exclusively. And so I think that that is in the realm of being able to happen, and happy to explore what makes sense.

One thing that I'll be pursuing in the budget, we -- two years ago we got funding to build a meditation park at 13th and Kansas, you know, it's so funny because neighbors were like well, what is that, we don't want it, it's just going to cause people to sit there. But people love it, right? People love it. Every time I drive by I see families having a picnic, I see seniors sitting down having a glass of water or reading a book. And I think that getting another one of those somewhere in the ward and that it could be there or somewhere -- could really help this area that is somewhat under-recreationalized, right? So definitely can take a look at that.

MR. MASEMBWA: Yeah, and that could be one of the catalysts that brings the other side of Missouri Avenue over towards Kennedy Street.
Because I mean, again, being here all my life, I mean you don't see that. There's nothing to go to; there are no destinations. And if you want to have something that's more social, what's more social than a park -- something that can be created that all can use.

And not just a dog park, and I love animals, but something more.

COUNCILMEMBER TODD: Sure, no, I agree.

CHAIRWOMAN CALDWELL: That is something that would have -- we talked about committees tagging on to something. Let me just stop, and so we've been joined by another Committee member. You want to identify yourself, Mr. Paret?

MEMBER PARET: How's everybody doing? I apologize -- my dress, I just got off of an airplane. I was attending a conference in Puerto Rico, so I apologize. Actually on opportunity zones, so we had a nice little discussion about Ward 4 and what's happening here, but I apologize
for being late.

CHAIRWOMAN CALDWELL: So that is Charles Paret. He is another Committee member. So we have a good full house here for you, Councilmember.

COUNCILMEMBER TODD: Yes, thank you.

CHAIRWOMAN CALDWELL: You should come more often, we'd get this kind of --

COUNCILMEMBER TODD: I will.

CHAIRWOMAN CALDWELL: The idea of that park coalescing together I think is an excellent idea, and it is something that a good collaboration, Collaboration and Strategic Committee, and that is you, Mr. Paret, as well as our Transportation & Public Space, that's you, Mr. Ozberk.

So perhaps the two of you might want to collaborate and look into that space --

MEMBER PARET: Where is that location?

It was modeling after the Kansas --

CHAIRWOMAN CALDWELL: The location that you're speaking of is where --
MR. MASEMBWA: Missouri Avenue on the -- actually the -- yeah, the north side of Missouri Avenue -- Yeah, if you go 5th Street to Missouri Avenue from there, and it's to the left. There's actually another one over on to the right behind a couple of the houses that are --

MEMBER PARET: It's like a triangle, right?

MR. MASEMBWA: There's a couple of them.

MEMBER OZBERK: There's a series of fields and parks connecting Fort Stevens to Fort Slocum.

MR. MASEMBWA: Yeah, it's not just one.

CHAIRWOMAN CALDWELL: Do you think -- would you like to work on another one of those committees as well, I mean you brought it, would you like to work on that as well?

MR. MASEMBWA: By all means, feel free, because I'm an architect, too, so I look at urban development. By all means I don't have a
problem being called upon, it's just that I'm working with Mr. Ford, and depending on the availability, but I -- yes, I'll give you, I'll share -- I'll coordinate with you guys afterward, give you my number, and then --

MEMBER PARET: Did you guys ever see that -- the dog park that's over in -- and I'm not familiar if there's any in the location, but the dog park was put in near Logan Circle on Swan Street and Rhode Island Avenue? Know what I'm talking about?

MR. MASEMBWA: 11th and -- my brother and I used to live one block from there. My brother still has his house there.

MEMBER PARET: No, it's not --

MR. MASEMBWA: Rhode Island Avenue.

MEMBER PARET: But it's Rhode Island and Swan, so like more towards like 18th Street. It's a triangle shaped lot very similar to the lot that's off of Missouri. I've just seen that place flourish, like the amount of people there that are on a regular basis.
CHAIRWOMAN CALDWELL: Is that in Ward 4?

MEMBER PARET: It's not in Ward 4, but as an example of how -- of one that's -- becomes -- because people use it as like a meeting location, they bring their kids there, and it's fenced in.

MR. MASEMBWA: Next to -- not to cut you off, but the skateboard park, next to -- where they took the store down --

MEMBER PARET: That's on 9th or 11th. I know what you're talking about.

MR. MASEMBWA: Well it's 11th and Rhode Island.

MEMBER PARET: So this is further in towards --

MEMBER OZBERK: 17th, New Hampshire, and --

MEMBER PARET: That's exactly right, yeah. I would go and look at that just because it's an excellent example. You go there on a Saturday, I swear there's like 30 people.
CHAIRWOMAN CALDWELL: Well then perhaps the three of you, or at least two of you get together and look at that and pursue that. Could I honestly ask you to pursue looking at that as potential space for Ward 4 and report back out on that at our next meeting? But certainly prior to that, it doesn't -- you know, subcommittees can get together on the telephone because everybody here has a busy agenda. I don't expect you to do face-to-face.

But when we have Skype and Facetime and all these other tools, there's no reason in the world -- texts -- why you can't get together and get some work done. In the interim -- so I'm going to make it a note, it will be in our notes that you're going to report back on out, but I'll certainly expect to -- please invite me to your subcommittee meeting, so just to kind of keep the ball rolling on that space. I think that's an excellent idea and something that's needed to have a space for those young people who are in the short-term facility on --
MEMBER PARET: Do we want to -- while all of us are here, do we want to look at a time that works, and then we could just put it in a schedule?

CHAIRWOMAN CALDWELL: So I want to --

MR. MASEMBWA: We'll do it offline just so we don't --

CHAIRWOMAN CALDWELL: In the interest of saving the Councilmember's time --

MEMBER TURNER: So, Phillip, do you want to tell them about your idea that you shared with me last week? Which was a really great idea.

MR. MCAULEY: Which one?

MEMBER TURNER: The mobility piece. I don't -- multi-modal transportation.

MR. MCAULEY: Oh, you're talking about in terms of workforce development?

MEMBER TURNER: No, the access here. The scooters, the --

MR. MCAULEY: Oh, yeah, so DMPED, we've had previous conversations with Uber, Lyft,
Spin, and --- It's only the ones that have recently received permits, as it relates to some of the scooters, but we've -- we are working hand-in-hand with DOES, with some of the mobility companies, but a lot them are -- want to be more infused with D.C., and some of them, including like Spin, would like to maybe do some type of partnership efforts, like CSR social impact work where they'll sponsor an event or, you know, provide some type of funding as it relates to a particular event in which they would, you know, provide more scooters in a certain area during some type of event and maybe in a neighborhood.

So we're in touch with them to try to see if we can do more collaboration, whether that'd be in Ward 4, in Ward 8, around the St. Elizabeths campus. We're looking at exploring multiple options, but that's just an idea that came through conversation that we had last week in terms of trying to get more companies to do more work in the District. So it was an initial conversation that we had.
CHAIRWOMAN CALDWELL: I don't know, there certainly is an issue in Ward 4, particularly on Kennedy Street, with reference to space issues as it relates to parking. We certainly have a lot of discourse about the lack of parking in the area, and if they're interested in possibly putting more various mobility facilities in Ward 4. Personally I hate them, but that -- no one asked my opinion.

But that is certainly something to consider that perhaps that's something we can ask. I talked earlier about doing a survey. Perhaps we can ask if the residents in Ward 4 along Kennedy Street are interested. We have a lot of seniors along Kennedy Street, and those scooters don't really lend themself to people over the age of 30.

I think you see a lot more younger on it, on the scooters, and ironically, you see a lot of seniors on bicycles but not necessarily on scooters, so I don't know if Kennedy Street is a good target area for that, but I'd love to -- if
they are, then it's certainly something we should explore.

MR. MCAULEY: It would be bikes as well because there's Jump, which is a Uber-related company. We have had conversations with them as well as a new bike company, I think it's called Helbiz. Yeah they -- we're supposed to have a conversation with them next week, so we're just exploring options right now.

MEMBER PARET: It also is a great alternative for a lot of the development that's taking place. It helps offset all the people that are moving into those places knowing that they have those alternatives versus having to bring in parking, I think would appease some of the people on Kennedy if they say hey, listen, we know that this development is coming and taking place here, but we have solutions to help remedy it.

So I think that's an interesting -- something to -- there's a lot of development that's taking place on Kennedy Street, and
there's going to be a lot of transportation needs that are going to be able to -- need to be met, and if people know that they can get from Kennedy Street to the Metro and we communicate that, they're not going to buy a car because nobody wants to have cars.

CHAIRWOMAN CALDWELL: Absolutely.

MEMBER PARET: Right, and that's sort of the key thing.

CHAIRWOMAN CALDWELL: That is, again, how a younger generation than I think is here along Kennedy Street, but we're -- with the housing that's coming in, you're getting younger and younger people, the age range is slowly dropping with a lot of the newer houses coming in, so I think it's a -- certainly worth exploring to see the interest along Kennedy Street. Unfortunately, and fortunately, this also falls under Transportation & Public Space. I'm not going to drop all this on your lap.

MEMBER OZBERK: No, that's fine, and actually everything that's been mentioned
piggybacks on -- so really the main comment I was
going to make which is our committee, Public
Space & Transportation, has been really trying to
talk about how to get more activation on Kennedy
Street, how to get more eyes on the street, how
to get people to and through the corridor.

And so there's really three things.
One of them is making sure we keep our transit
service at the level it's at now and even
enhancing it if possible, As you're probably
aware, Councilmember Todd, there's -- Metro's
budget looks at cutting the 50 lines, or the 59
or the 54, I can't remember. So that's a
priority. Also if there are going to be more
people on bikes or scooters, ensuring that
there's safe and comfortable infrastructure that
supports them on our streets is important. And
because that's how you get more people of
different kinds of abilities wanting to be able
to ride, whether they're younger or older, if
they don't feel safe, they're not going to do it.
Even if the bikes are there.
And then the third thing is thinking about our sidewalks and our public space and potentially figuring out if there's any regulatory barriers to activating that space in a more interesting and fun way. I know, Councilmember Todd, this has been something you've legislated recently with the lemonade stands in terms of figuring out ways people can just, in a very community grassroots way, use their public space, which is a huge network that we have in the District.

So those are really three things that our community had been thinking about in terms of, again, getting people to and through here, getting more people on the street, kind of like your point, Chairwoman Caldwell, about the kids outside at the -- on 5th Street. So there are creative ways we can think about how we can use our streets and assets that we do have, as well as partnering with NPS or things like that. I think those are where we need to be focusing, so.

CHAIRWOMAN CALDWELL: Well you
mentioned Clean and Safe, and I don't know, and perhaps if the police do not wish us to know, but I don't know where the cameras are, the security cameras, but I would love to see where they are and also to hear their plan on increasing the presence of security cameras along Kennedy Street, also cameras as we start to expand into neighborhoods to make sure that there are cameras as the neighborhood's expanding, that cameras are being placed as well. Now it's one thing to, and we certainly have the security program --

COUNCILMEMBER TODD: The camera rebate program.

CHAIRWOMAN CALDWELL: Right, which is excellent, and most people don't use it, so I really would like to see us have a greater push and see what kind of impact we can have, a greater push to encourage individuals along Kennedy Street, the businesses, to have every business with a camera, and to have all the homes there in the peripheral neighborhoods to have cameras, because it's free, and perhaps it's
something that we're not doing that we can
collectively think to do, and that's David
Gottfried's committee, Clean and Safe, that we're
not doing to encourage people to get those
cameras.

What does it take for us to say, you
have to bring the camera to your house and
install it. I mean, what do they need to do?
It's free.

MEMBER NOISETTE: Maybe that could be
part of the survey.

CHAIRWOMAN CALDWELL: Maybe that could
be a part of the survey --

MEMBER NOISETTE: To find out the
reason why.

MR. MASEMBWA: One of the things I
think goes on, because my mom has that in, you
know, I have contractors, so we've implemented
and put it in, and she just didn't do it, but
that's neither here nor there. One of the things
in just noting that I've kind of learned, unless
you have somebody that installs it, because it's
a rebate, that's a challenge. My mother's up there in age, so she has me, which was fortunate. Most people don't have contractors --

CHAIRWOMAN CALDWELL: So is the issue to install or the issue the rebate?

MR. MASEMBWA: I think it's both. Contractors that they can trust to come in their homes, to install it, and maybe that's secondary, but then they need the upfront money because even though you get a rebate, you still got to lay out the money up front.

CHAIRWOMAN CALDWELL: So maybe there's a pool of dollars that we can try and massage out of the Councilmember's budget that is a temporary pool that's the upfront money to put, and the upfront money wouldn't necessarily go to the person, have to trust them, it goes to the store.

MR. MASEMBWA: A CBE that could do this --

CHAIRWOMAN CALDWELL: And get some CBEs who are willing to install, that have a security clearance. So if we can come up with a
program, and I'm going to put that on David's lap at Clean and Safe. If we can come up with the program, and if we can have the upfront money that would go directly to the store so they don't have to put the money, do you think that might be something we could talk --

MEMBER PARÉT: You also got to make sure that they spend it, right, got to make sure --

CHAIRWOMAN CALDWELL: We're saying that the money would go to the store, it would be spent, so that's -- I'm sorry.

COUNCILMEMBER TODD: So we could probably model it after -- so if you're a senior within a certain income threshold and you participate in Safe at Home, part of that program is the installation of the security camera, and so seniors get a grant to do things like a stair lift, and the government will send a company out to do this work, and seniors get the camera.

So we can take a look at what that model looks like and maybe work with DSLBD to
figure out how that will work for small businesses, because it could be cost prohibitive for a lot of the smaller businesses.

CHAIRWOMAN CALDWELL: You know, I did not know until a cousin of mine, who has gotten old and incapacitated, was telling me about Seniors Safe at Home. She got a chair lift, she got a -- and her bathtub because and that was always something my mom, before she passed, she loved tub baths, and before she was in a senior home, she couldn't take one because we just didn't have, you know, the sit-in tub, and those are popular now, but those things were thousands of dollars at the time, you know, and thousands now, but she got a chair lift in her tub to get in and out of the tub.

They put a platform on her front step because she could no longer, you know, raise her leg up, that stuff, they put a platform there, they put -- they weather-proofed her house. I mean, Safe at Home is something that our seniors don't know about. This is one of the best-kept
secrets around, and your Ward 4 constituents --
because I didn't know. I'm a senior; I didn't
know about it.

COUNCILMEMBER TODD: I talk about it
all the time. We've got to make sure --

CHAIRWOMAN CALDWELL: I've got to
start listening better.

MR. MASEMBWA: Well, Councilmember, if
I can also, Councilmember Todd, add, because I
sat in for my mom and took the class, a lot of
people don't realize that it's a free class,
they'll walk you through all the things that you
can do to qualify, because I'm like, wow.

MEMBER TURNER: They'll come to your
home, too.

MR. MASEMBWA: I mean, so that is a --
that was a big barrier for some -- I think may be
a barrier for some people.

CHAIRWOMAN CALDWELL: So perhaps in
our survey we can -- it can also be information.
It can be an info survey.

CHAIRWOMAN CALDWELL: Does anyone have
more questions? I don't want to stop the
discourse, I just want to make sure that you have
any questions or comments you want to get to the
Councilmember that you get those out as we
continue talking about information and things
that can occur along Kennedy Street.

MR. MASEMBWA: One last thing if I
may, I don't mean to monopolize, but I just come
up with a lot of different things, have you ever
thought about, and I know it's going to be
costly, but since we're talking about budgets
coming up, the new budget, Kennedy Street is very
limited in space, sidewalk and everything. One
thing we could look at is doing something with
Pepco to put these overhead power lines
underground. It's expensive, but is that
something that could be explored?

COUNCILMEMBER TODD: Well I'm
disappointed that when we did the streetscape
that that wasn't a part of the plan. Pepco's
undergrounding is not slated for Kennedy Street
anytime soon, actually at all at this point.
That doesn't --

CHAIRWOMAN CALDWELL: Why?

COUNCILMEMBER TODD: Because we're doing it in neighborhoods where the reliability is worse. So a lot of those neighborhoods are actually in Ward 7 is where some of the first -- is that Project Plug, what is that?

MEMBER TURNER: DC PLUG.

(Simultaneous speaking.)

COUNCILMEMBER TODD: And a lot of the -- they're starting a lot of that work in Ward 7 and parts of Ward 3, and soon some parts of Ward 4, but the -- they usually do it for reliability purposes. However I think that when we tore up the entire ground that that would have maybe been a good opportunity, but when, you know, we didn't do it. So I don't think it's out of the realm of the possibility. It just won't happen probably in the next ten years.

MR. MASEMBWA: And I know we already did the sidewalk, but the street hasn't been done yet.
(Simultaneous speaking.)

COUNCILMEMBER TODD: We've repaved Kennedy Street, now it's been --

MR. MASEMBWA: I'm sorry, because I come through when it's dark, and I don't see so --

COUNCILMEMBER TODD: So we've repaved the street, we did all -- repaved the sidewalk, we put up new lighting --

CHAIRWOMAN CALDWELL: Well that -- I was going to ask about lighting because that is -- the lighting is not --

COUNCILMEMBER TODD: On Kennedy Street?

CHAIRWOMAN CALDWELL: Yeah, the lighting along Kennedy Street is, the entirety of Kennedy Street, is not the best, and go ahead, Renee.

MEMBER BOWSER: No, I was going to say I asked for a safety assessment last -- I mean, fall of 2018 for 5th and Kennedy, and they told me that it was adequate lighting, and I asked
them to redo it, and they told us -- because it was dark, and came out of a special meeting because there had been a shooting. I mean there were several of us that were commenting how dark it was, but --

CHAIRWOMAN CALDWELL: Well you know, when you look at Kennedy Street and compare it to U Street, I mean there's no comparison. U Street is lit -- in terms of partying, I mean it's lit, as opposed to Kennedy Street, it's lighting, but it's dim lighting, and that's one thing I've always thought about, it would be wonderful if Kennedy -- to have these nice bright overhang lighting, so like Chinatown in Chicago has these wonderful overhead lighting, it's just beautiful and it lights the street up and gives a whole new perspective.

It really makes such a big difference. It is really not that expensive when you think about -- it is a cost for the lighting, but there's a savings in terms of life, there's an increase in terms of activity along that corridor
because the businesses are getting more business, people feel quite more comfortable walking around the streets at night time, just like they do if you look at U Street. I don't think I have to sell the people here at this table about it, but lighting makes such a significant difference.

MEMBER BOWSER: And there are two bus stops at 5th and Kennedy, and that's what I raised, but they said it wasn't --

CHAIRWOMAN CALDWELL: Well, I don't know, is that something that would be a consideration, Councilmember, to change the lighting to a different brighter --

COUNCILMEMBER TODD: So we can see what -- we can talk -- we'll see what the lighting is currently, and then we can talk to DDOT about I'm sure they're LED lighting, but maybe there's a brighter light that we could use --

MEMBER PARET: You can increase the lumens, so depending on the bulb size, you can increase it. A lot of times because of the load
that comes to each block, depending on what that
load is, they'll -- they can change it typically
by going to the box, so that's the first
question, just ask them if they could turn up the
brightness.

The other thing is, not to be deceived
by U Street, but as a consumer who goes down to U
Street and doesn't know -- remember U Street is
flanked by a lot of commercial buildings that are
operated, have a lot of light. So the density of
that creates a glow that makes the street seem a
lot lighter. Kennedy Street actually has a lot
of lights. The problem is none of the buildings
have lights. So like, you know --

MEMBER TURNER: There's no light
attached to the building that could hang over to
illuminate --

MR. MASEMBWA: Well you can do the
lighting from anything, from inside the windows,
anything --

MEMBER PARET: It could be anything
that creates -- and that's going to create a glow
in scale.

MEMBER TURNER: But the -- maybe, you know, the Uptown Main Street does have a design committee, so perhaps you all could talk to them and maybe through some of the small grants --

MEMBER PARET: I'm on that committee though, so --

MEMBER TURNER: Maybe they would be willing to provide some money for lights, you know, with some sort of thematic design in mind.

MEMBER PARET: You may not have to give money. I think that there could be an incentive to a developer for like, hey, maybe you offer, you know, maybe we'll let you a bike rack here if you put lighting, like there could be a give-and-take there where the city doesn't have to spend money, and the developer has a little bit of an incentive --

CHAIRWOMAN CALDWELL: I like that.

MEMBER PARET: -- and going back to what you were saying earlier based on the transportation sort of needs, that does -- maybe
there's a parking credit, maybe there's a partnership with some of the people that you've talked to, and maybe, you know, throw in lighting or something.

I think there's plenty of ways to get the developer to pay to do -- because there's a lot of these developers that are putting up stuff I don't think are -- they're just -- if you throw up a building, it's all dark, it doesn't really look that good.

CHAIRWOMAN CALDWELL: Yeah, and it's safe for them.

(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: Well, as we move on with ideas, I think a lot more will flow. I don't think I need to talk about to review this Committee's objectives because we kind of all were talking about what the objectives are. You all know in fact what the objectives are, and that's to improve Kennedy Street, and the objectives of your individual committees are to come up with different ideas.
David is not here with regard to Clean
and Safe. Let me stop and say that if you must
leave us, Councilmember, we want to thank you for
being here, and I'd like to see if you want any
final remarks that you'd like to say to the --

COUNCILMEMBER TODD: I would just,
one, thank you all. I really appreciate
everyone's work towards the betterment of Kennedy
Street. Thank you for your leadership, Madam
Chairwoman, and, you know, together we will, and,
you know, it just takes ticking off these lists
every -- as often as we can. So I really
appreciate everyone's commitment to not only our
ward and this corridor, but the entire city, so
thank you all so much. Thank you for having me
here tonight.

CHAIRWOMAN CALDWELL: I'm not supposed
to say this, but everybody vote because June 4 is
coming.

COUNCILMEMBER TODD: June 2.

CHAIRWOMAN CALDWELL: June 2.

(Simultaneous speaking.)
CHAIRWOMAN CALDWELL: We support him and want him to continue, yes. Thank you so much.

COUNCILMEMBER TODD: All right, thank you, everybody.

CHAIRWOMAN CALDWELL: Economic Development, Mr. Ford.

(Multaneous speaking.)

MR. MCAULEY: Madam chair, I apologize but April 15 is the actual meeting. I was looking at the last email, so this is the final, April 15. Tax day.

CHAIRWOMAN CALDWELL: It is posted on the website.

MEMBER FORD: Is that a Wednesday, sir?

MR. MCAULEY: Yes.

MEMBER FORD: Because Emancipation Day is the next day, and D.C. government is closed, correct? On the 16th?

(Multaneous speaking.)

MEMBER FORD: All right, Madam Chair,
the Economic Development Subcommittee, we had a
meeting last month, yourself, Jackie, Erkin,
Kanyi, and Krystal were all present on the phone.
We did about 15 to 30 minute conversation, just
to get everybody together to find out, you know,
what we're going to try to do. We want to have a
tangible delivery of some type of services.

So from that meeting we talked about
obtaining some information from DCRA to describe
the types of businesses on this corridor, and we
know that the Main Street has some of that
information. So we were going to reach out to
the Main Street, but of course they have a little
change of leadership and everything, so we are
going to keep moving forward with that as well.

I did put a call out and waiting on
some information back from Courtney Strong
(phonetic) because I have been steadfast in
believing that that's one of the biggest plots of
land, so besides Charles, all his properties,
Horton actually has a nice piece of property
that's in that corridor right there between, I
think, 7th and 8th, 5th and 6th Street, that if properly developed will give us density.

And we're talking about lighting, we need housing. But we also -- there's nothing wrong with affordable housing, which we're going to have 38 new units, but if we can get some market rate housing as well, or enough affordable housing, that can really help push retail as well.

MEMBER PARET: I have -- have you ever met Martin Ditto for Horton?

MEMBER FORD: Yes.

MEMBER PARET: So I'm talking to Martin about he's very interested --

MEMBER FORD: So that property right there, unfortunately I'm trying to get the Hortons to find a for-profit developer who can kind of move this along the line because they keep going with a non-profit developer which you have to get rounds of funding, and if you don't get the Housing Production Trust Fund this year, it moves to next year, and the costs -- just
moves down the road.

MEMBER PARET: But Martin's new concept is focused primarily on affordable housing.

MEMBER FORD: He's made his money off of market, so of course everybody moves from market to affordable --

MEMBER PARET: No, but he's come up with a really neat concept that I've been working with him on and been trying to bring him to Kennedy Street. I have -- obviously have my hands full, but I'm also trying to -- I'm partnering, working with other developers that see the same sort of vision and trying to have them be more optimistic.

If they increase their affordable housing, I'm sure the city will work with them to either maybe increase some form of density or increase something in exchange for that at a larger scale. So he's very interested. I've mentioned the Horton site to him, but we should discuss that at another time --
MEMBER FORD: We will because --

CHAIRWOMAN CALDWELL: What's the location of the Horton site?

MEMBER FORD: Is it 708?

CHAIRWOMAN CALDWELL: 8th and what?

MEMBER FORD: It's something like 708 Kennedy Street, that --

CHAIRWOMAN CALDWELL: The Horton -- the funeral parlor?

(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: Oh, that's a great --

MEMBER FORD: Yeah, that's the biggest, if when you look at land --

(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: He's not ready to sell that, is he?

MEMBER FORD: Well he was in conversation with MANNA for years about kind of co-developing.

MEMBER BRANTON: So quick update, so I do apologize to the Economic Committee, but
I've had an opportunity to have a conversation with Mrs. Horton, but they do not want to go on record right now. Let's just say that the property will not be used for housing. That's all I can say about that. But I told her, you know, it's best, she have -- this conversation with you directly, but I can confirm that it's not going to be --

MEMBER FORD: Because I know at some point they wanted to --

CHAIRWOMAN CALDWELL: -- commercial space though --

MEMBER BRANTON: We'll get more, yeah, into that, but --

MEMBER FORD: At one point they wanted to --

MEMBER BRANTON: -- the housing piece she's -- they've remove that from the table.

MEMBER FORD: Right, one of the things they want to do is rebuild the funeral home and put housing above, but -- that was what I originally heard years ago. But anyway, moving
on for next -- but we will continue to talk to
them. And then what I did hear today is a
survey, and in my mind I'm thinking is there
listservs, I was going to ask Dolly or the people
in Ward 4, what is the best way for a survey? Is
it through the ANCs or through a listserv? What
do you think would be the best way to --

MEMBER BOWSER: Well listservs are
good; ANCs are good, but you're going to miss --
if it's only electronic, online, you're going to
miss certain people, you're going to miss certain
groups of people, so it's not going to be really
inclusive.

CHAIRWOMAN CALDWELL: So does it need
to be done door-to-door or mail or all of the
above?

MEMBER FORD: Don't have no money for
mail.

MEMBER BOWSER: I mean it would be
great if we could get some -- either
doors-to-door, that could be a job for somebody.

(Simultaneous speaking.)
MEMBER FORD: Well maybe just --
MEMBER BOWSER: Or, yeah, phone, land lines, older people have land lines.
MEMBER FORD: Or maybe this is something for the Main Street since they receive government money. Maybe we can push it off to the Main Street. Once they get a new director, maybe we'll --
MEMBER PARET: They just got --
MEMBER FORD: Okay well let's let her get her feet wet a little bit before I -- he or she --
CHAIRWOMAN CALDWELL: Has there been a new director?
MEMBER PARET: Yes.
CHAIRWOMAN CALDWELL: There's an interim director.
MEMBER PARET: Oh, there's an interim. I was just emailed today about how --
CHAIRWOMAN CALDWELL: I wrote her name down.
MEMBER PARET: Janet Lugo.
(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: That's the interim director. That's interim while they're interviewing for a new director.

MEMBER FORD: So whenever that person gets into position, I make a recommendation that we, you know, since we don't have any funds, I think the Main Street would be perfect for that because I remember they did a pamphlet where they identified some of the type of businesses anyway, so this might be a project for them --

(Simultaneous speaking.)

MEMBER FORD: That they could engage some of the youth in the community.

MEMBER BOWSER: Or phone would be good because they, most of the older people have land lines.

CHAIRWOMAN CALDWELL: You know we did two things. One is that Erkin put together a huge piece that we've worked on, and, yeah, and really, really good and it fills across the board, and we brought it to a meeting, and we
started putting the names of every business along Kennedy Street, and we feel we -- as a matter of fact I believe we have more. We certainly added all the ones that the original Main Streets had done.

We've got more of them now, and that was such a good concept for us, and we really need to finish it. As a matter of fact, I mentioned it to Charles and his brother when I met with them down at their facility, and -- wonderful facility, by the way. But I met with -- and his brother suggested they could put that electronically online for us, and we can just feed into it data as we --

MEMBER PARET: We have it. I think we have that data now. We actually generated it, so what it is it's the name of the business, the owner of the business, phone number, cell phone, email address, and then typically their home address as well. So it includes all of that information. We have that for every address on Kennedy Street.
MEMBER FORD: Do you have the type of business it is as well?

CHAIRWOMAN CALDWELL: Maybe not.

MEMBER PARET: Maybe not. That could be -- you could easily get virtually through streetscape or something like that.

CHAIRWOMAN CALDWELL: And the new director can get that. A lot of businesses you don't know who they are until you actually, you know --

MEMBER PARET: That should also be on file with OTR.

MEMBER FORD: That would probably --

the type of business would be DCRA.

(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: It's on file with them if they have a general business license, but we all know that a lot of folks don't have a general business license, if you listened to the hearings last week.

MEMBER FORD: And now there's that new law out here if you start a new LLC, you can't
use -- if you got ten percent more interest you
have to disclose who you are.

MR. MASEMBWA: All the ownership --
MEMBER FORD: Yes.
MR. MCAULEY: Madam chair?
CHAIRWOMAN CALDWELL: Yes, sir?
MR. MCAULEY: What's the timeframe
with the surveys? Because if you wait to do all
that -- I'm just saying you're not going to reach
everybody.

MEMBER FORD: Anyway.
MR. MCAULEY: Yeah, like in the
interest of time you may just want to create a
survey, make sure the ANCs know, make sure to
post them on listservs, post them on Facebook or
whatever.

(Simultaneous speaking.)
MR. MCAULEY: -- We're not going to be
able to knock on everybody's door.
MEMBER FORD: No, no, but I do think
this is probably best with the -- it would help
the new director of the Main Street to get
herself or himself familiar with --

CHAIRWOMAN CALDWELL: Let me make a

suggestion about --

MEMBER BOWSER: Phone would be good

because particularly with people in apartment

buildings, they're not going to -- sometimes you

can't even get in the building, and you don't

know who they are. It's easy to get somebody if

they have a -- they're a regular home, you can

get to them by flyer, but in a apartment

building, some buildings you can't even --

MR. MCAULEY: Have you called to do a

survey, though, before?

MEMBER BOWSER: Have what?

MR. MCAULEY: Have you called to do a

survey before?

MEMBER BOWSER: I've called people,

yeah.

(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: Let me make a

suggestion about the survey first, because the

logistics of getting the survey instrument is one
thing, and then the logistics of getting out is another. If we stick first with just the -- getting the instrument together, I'd like to ask each committee, subcommittee, to put together a list of no more than --

 MEMBER OZBERK: Two, yeah, there's five subcommittees. That's ten questions, it's --

 CHAIRWOMAN CALDWELL: I was going to say no more than five because I think -- some committees, especially Transportation, that's you, would have more --

 MEMBER OZBERK: Well it's for everyone else, but I can get five.

 (Simultaneous speaking.)

 CHAIRWOMAN CALDWELL: You could each put together no more than five questions, and you can send them to me. I'll take the responsibility of collecting them and putting the survey instrument together.

 MEMBER FORD: Okay, so two questions.

 CHAIRWOMAN CALDWELL: So no more than
five questions from Clean & Safe, Economic
Development --

(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: And I'm going to
ask Mr. Masembwa to be responsible for getting me
the Housing questions since he -- Lamont Akins is
not here. I will talk to David. I'm sure that
he will come up with some Clean & Safe questions.
The Collaboration & Strategic Partnerships, Mr.
Paret, Charles, want to give me no more than
five, Transportation & Public Space -- remember,
everybody, no more than five.

And I'll ask that you give them to me
no more than -- give yourself a deadline. Give
yourself a deadline. You either suggest a
deadline or I'll give one.

MEMBER FORD: End of the month,
February -- what's the last?

CHAIRWOMAN CALDWELL: 29th.

MEMBER FORD: 29th.

CHAIRWOMAN CALDWELL: Okay, no later
than February 29th everyone will please send me
five questions, no more than five questions, for
the survey. And I'm going to ask Committee
member Bowser to come up with a logistics plan
for coming up with how to distribute the survey.
In other words, and nothing that complicated,
Renee, but you're very familiar with the
community, and it could be ANCs, go with ANCs, go
with -- associations

MEMBER FORD: We have to look at the
boundaries too, right? Is it -- there has to be
some, like, eight blocks. Got to be some kind of
way --

CHAIRWOMAN CALDWELL: Well I'm going
to ask Erkin to go with logistics -- or I mean
with the parameter because he is more familiar
with the planning, transportation planning. So,
Erkin, if you will give me the boundaries?

MEMBER OZBERK: Sure.

CHAIRWOMAN CALDWELL: And, Renee, if
you will give me how to distribute? Every
Committee chair, including you, Mr. Masembwa, but
give me no more than five questions.
MEMBER PARET: There are a lot of businesses that -- on Kennedy Street that actually people don't speak English, so it would be good to have it Spanish as well.

MEMBER BOWSER: And maybe Amharic

MEMBER PARET: Yes --

CHAIRWOMAN CALDWELL: All right, well that's probably distribution, Economic Development, and I'm going to ask Mr. Ford to be responsible making sure you get it translated. Can I ask you to do that? Or is that a Phillip McAuley?

MEMBER FORD: I think that's a government issue right there because of funding.

CHAIRWOMAN CALDWELL: I think you're right. Phillip, can I ask you to do that, Mr. -- McNelly?

MR. MCAULEY: McAuley.

CHAIRWOMAN CALDWELL: I was right, McAuley. Can I ask you to do that? Can you get it translated into Amharic and into Spanish? Do you have the resources for that?
MR. MCAULEY: Yes and no. We have agencies that handle that, but I'm not sure we are able to use it for this particular --

CHAIRWOMAN CALDWELL: So maybe this is a Dolly. Why don't I go to Dolly and see how she can address this? I'm sure the Councilmember has some resources, so that's back on me, okay, once the -- I have all of the questions from all of you, then that survey, and I don't know why I'm taking that responsibility. That actually should go to Derek Ford. This is really Economic Development, isn't it, Derek?

MEMBER FORD: It doesn't make a difference. It's about the funding right now. It's about who's going to pay for the language.

CHAIRWOMAN CALDWELL: For the language? Well we may not have to pay for the language. I have someone in my office that can do Spanish translations as long as she's working there. But I don't have access to anybody doing Amharic, I don't think, that can do it properly.

(Simultaneous speaking.)
MEMBER PARET: I have somebody who could do the -- a former pastor, Amharic is Ethiopian, right? So the former pastor of the large Ethiopian church which is in Ward 4 --

CHAIRWOMAN CALDWELL: So you've got Amharic?

MEMBER BOWSER: They still would want to pay -- he would --

MEMBER PARET: Yeah, but he's a local pastor, he may -- he might be a catalyst to identifying somebody who could possibly do it. I'll introduce you to him, Loretta, and I just -- you know, as like a sort of social good thing.

MEMBER BOWSER: There's a small business, they used to be on Kennedy Street and now they've moved to Northeast, Washington Digital Media. They do an excellent job. I have them translate my newsletter into Spanish.

CHAIRWOMAN CALDWELL: We don't have a lot of money, so we're looking for --

MEMBER BOWSER: But they're like $45 a page.
CHAIRWOMAN CALDWELL: We don't have any money.

MEMBER BOWSER: Okay, because that's cheap, $45 a page is very cheap. And they're good too.

MEMBER PARET: Washington Digital what?


MEMBER PARET: Why don't just get a small -- why don't we get a local business or something that could sponsor --

MEMBER NOISETTE: Yeah, because like a lot of times, people -- some businesses --

(Simultaneous speaking.)

MEMBER NOISETTE: -- passion about doing something for the community. If they know what you're doing and the purpose of it, they might --

MEMBER FORD: If you run this through the Main Street, then the --

(Simultaneous speaking.)
MEMBER PARET: Loretta, Uptown Main Street should do that. I think that's -- there you go, Derek.

CHAIRWOMAN CALDWELL: Who should do it?

MEMBER NOISETTE: He said Uptown Main Street.

MEMBER PARET: I think that's a perfect thing, we give --

(Simultaneous speaking.)

MR. RUPPERT: They'll probably be happy to be a part of the survey anyway.

MEMBER NOISETTE: I think so, and then you put their logo on it.

MEMBER BOWSER: I know for the ANCs, we now can pay for it if we need to have simultaneous translation or need to translate text, we can submit that, and that's a reimbursable bill for ANC.

CHAIRWOMAN CALDWELL: Let me ask this.

We have our -- you --

MR. MASEMBWA: Scribe.
CHAIRWOMAN CALDWELL: Yeah, scribe.

If someone was hear that only spoke Spanish and they had to see the meeting minutes, would your company translate them into Spanish?

THE COURT REPORTER: I'm not entirely sure. We may have that capability, but it's not something that we do often.

CHAIRWOMAN CALDWELL: Oh, okay, well I'm just wondering. I was getting ready to lay all this on you --

(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: In the interest of time, the survey, Erkin's going to do the boundaries of survey. Renee's going to do the distribution. Each committee is going to come up with five questions, and I've got him, Kanyi, you're going to do the Housing. I'll get in touch with David about the Clean & Safe.

I'm going to -- I'm going to put together the survey, and then I will distribute it to everybody, and I expect to get some immediate feedback yea or nay, okay? So we can
try and get these surveys out, I don't know if we
will get them out before our next committee
meeting. We should be able to. We should be
able to.

So if we get a consensus by everyone
that the questions are good, if we have the --
where they're going to go out to, we have a way
to distribute them, and that's the big piece is
the distribution. That will be a big piece in
terms of how to distribute this because none of
you, myself included, are going to knock on
doors.

(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: Now, Charles did
say that he had everybody's email address along
Kennedy Street. So he has everybody's email
address, and we also ask the ANCs to be
responsible for pushing, and whatever other
distribution channels you come up with, then
we'll have a deadline.

If we get approval of the survey, then
let's give the survey 30 days, and we'll ask them
to return it -- you know, Main Street, return it to them, they have a public address. We can return it to them.

MEMBER PARET: And Uptown Main Street can't do this survey? Is that something we talked about?

CHAIRWOMAN CALDWELL: I don't know if they can. I don't what their charter fully is to do. I really don't.

MEMBER PARET: That seems like that would be a very logical thing.

MEMBER OZBERK: I think the issue is just that they're like in a transition right now.

CHAIRWOMAN CALDWELL: Yeah, they don't even have a director right now, so that seems kind of rudderless for us to put all our eggs in that basket.

MEMBER NOISETTE: But does the Main Streets -- because I know they focus on businesses, but what about, you know, the residents in --

CHAIRWOMAN CALDWELL: They don't focus
on them.

MEMBER NOISETTE: They're very focused on the business side.

CHAIRWOMAN CALDuell: But the ANCs do focus on residents as well, and whatever local organizations, and so that might be how we hit the residents, but I would not like to leave them out of this. So we -- I don't know.

I'd like to push ahead to get this done, but I don't know that we'll get it done as quickly as we all want it done, because we do want to make sure that we have a representative sampling of everybody along Kennedy Street, not just businesses but the residents, not just English-speaking but non-English-speaking, not just black, not just white, not just Hispanic or Asian, but a representative sampling of everybody including not-for-profits. We have not-for-profits, and professional services.

Charles, I don't know what your database looks like. Can you -- is -- provide information in terms of if your database --
whether it includes, there's a breakdown of
professional service, vendors, retail, is there
-- can you give us a breakdown?

MEMBER PARET: Yeah, I can do that.

CHAIRWOMAN CALDWELL: Okay, also the
numbers, if you have numbers, because I'm sure
your database has more than ten people, but if
you only have 12, you know, that still wouldn't
be good, so I'm putting you down, Charles --

MEMBER PARET: It's every business
that's in any four --

CHAIRWOMAN CALDWELL: In Ward 4?

(Simultaneous speaking.)

MEMBER PARET: No, on 1st Street to
9th Street.

CHAIRWOMAN CALDWELL: So you're going
to provide a breakdown of the Kennedy Street
business database that you have.

MEMBER PARET: Yes.

MEMBER BOWSER: How far west on
Kennedy Street are we going? To Georgia Avenue?

MEMBER PARET: Just to Georgia Avenue,
it's North Capitol to Georgia. That's all the
information that I have. I think I have a little
bit down Georgia as well.

CHAIRWOMAN CALDWELL: Okay, well we
spent a lot of time on this survey. Is there
anything you want to talk about before we move on
to -- any more for you, Derek?

MEMBER FORD: No, ma'am.

CHAIRWOMAN CALDWELL: Okay, Housing,
again Lamont Akins -- may change very shortly.
Collaboration & Strategic Partnerships. Charles?

MEMBER PARET: Yes.

CHAIRWOMAN CALDWELL: Do you have a
report for us, any updates for us?

MEMBER PARET: Yes, I have a few
things. I worked with a couple of the local
small businesses, and we've produced a video,
like a short film on Kennedy Street, which I'd
like to share with you guys at some point,
something I can send around.

And we've started doing a series of
short films to sort of highlight a lot of the
small businesses, like the grocery store that's opening up, the coffee shop that's about to open up in a couple weeks, I'm not sure if you're aware, 5505 1st Street, where there's a little bungalow, La Coop Coffee is opening, which will be really, really nice.

They'll have sandwiches and coffee, so they'll be open in a couple weeks. But just to show videos of the different small businesses here, and that was paid for by a grant that -- or that my company put out there, but that video can be used however people would like to use.

CHAIRWOMAN CALDWELL: Can you send that video around to -- if you send it to me I can distribute it to everybody on the committee with your approval. Okay, yes.

MEMBER BOWSER: What is your business?

MEMBER PARET: I'm -- I do historic preservation, but I also -- I'm a developer, but I'm what you call a -- I like to build things around -- create storytelling around the properties and communities I'm building, and I
only really build here in Ward 4. I've been in
Kennedy Street for four years, really believe in
the community. I'm not really a competitive
developer.

I try to bring a lot of people
together, and I care about preserving the history
of this corridor. It's something that's really
important. A lot of corridors have been lost, so
I'm very passionate about it, and I also like
working with small businesses and creating --
keeping out big box retailers, trying to empower
small business owners, help them with the tools
and things that they need. So, but yeah, to
answer your question. But my background is in
like historic, old building preservation.

Other partnerships. I've spoken with
the group that does the Eastern Market farmers
market, and I have gotten permission from another
developer named Mohammad Sikder, District
Properties, great guy, I've done a lot of work
with him over the years, about doing a farmers
market at 22 and 24 Kennedy. I'm not sure if you
know the address. It's the church over here.

So we're working in trying to do a farmers market there on Saturday in partnership with the group. We haven't really had one that's been long-going, but I think it would be a great location to do it until that property is developed.

CHAIRWOMAN CALDWELL: Where?

MEMBER PARET: At 22 to 24 Kennedy, directly, it's like two blocks down on the right across from the charter school. There's a large parking lot.

CHAIRWOMAN CALDWELL: Right next to charter school.

MEMBER PARET: It's across the street. Not where the tire shop is, but across the street, closer to here.

CHAIRWOMAN CALDWELL: Where the church is?

MEMBER PARET: It's for one of the churches, yes. So we're working to do a farmers market, though, on Saturday because they have
service on Sunday. Something I've been pushing
for for a while. The problem is we've got to get
Uptown behind it, you have to get the community
around it, we have to get behind it, because
we've got to promote it, right?

So vendors don't want to come and not
sell produce and not have us support it, so what
I told them that we would do is think of
something that we could do to get everybody out
there to sort of say hey, listen, we're going to
be doing this. How do we communicate that
message to the residents of Kennedy Street?

This is more for the residences, not
just for the small businesses, which I think that
we're doing a lot for the small businesses, what
can we do for the residents. And also catering
to, because of the seniors in some of the areas,
and the seniors would like to come, but they need
help maybe bringing some of the groceries or some
of the things to their house. They still want to
be outside.

There's actually a group in Eastern
Market that actually delivers the groceries to seniors, delivers things. So they can come, they buy everything that they want, and at the end of the farmers market, they come and they drop it off at their house.

So I'm working with them to try to develop a timeline that would start. Obviously we're gearing up for spring, and all of these people plan. So if it's something that we're interested in, I believe we can get them to execute on it.

It would be probably about ten to 15 different vendors. It would be free for the first, you know, we would just let them do it, come, and then they would, you know, next season they would pay like a -- if they can do it next season, but ideally the money would go to the city if we had to close down the street, similar to what they did in Bloomingdale. They closed down the street; the money goes to a local ANC or whatever the -- however the community would structure it, but ideally it would be a free
thing. The developer would let them use the space. So just an idea, something I thought would be beneficial, but something that could happen in early spring.

MEMBER NOISSETTE: If that does happen, just let me know so as far as licensing. Is that public space or private space?

MEMBER PARET: It's private.

MEMBER NOISSETTE: It's private.

CHAIRWOMAN CALDWELL: But to close down the streets is -- that is a cost.

MEMBER PARET: We don't have to close down the street. They have -- 22 to 24 is about 12,000, 14,000 square feet of parking lot.

CHAIRWOMAN CALDWELL: If it's that parking lot --

MEMBER PARET: Yeah, it's the parking lot.

CHAIRWOMAN CALDWELL: -- it's huge.

MEMBER PARET: It's huge, more than enough to do a farmers market, and it's a great location for it. It's all fenced in. It's
perfect, so being able to create that community, it's right across the street from where the new coffee shop, right behind where the brewery has opened up, an art show -- so I think it would be really good, a really good addition. But it would start like in spring, and if somebody -- I'm just packaging all together, so whoever -- I guess would it be me sort of leading the initiative because I put it together, or is there -- which is totally fine.

CHAIRWOMAN CALDWELL: Well you are Collaboration & Strategic --

MEMBER PARET: Partnerships, so yes.

CHAIRWOMAN CALDWELL: Economic Development, I would --

(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: -- also want to participate, because it is economic development, it's creating economic development for the community, and so we certainly work with Derek Ford on that -- yes, Mr. Masembwa?

MR. MASEMBWA: I have a question,
Charles. Did you -- have you collaborated with I
think it's a small farming area right there off
of North Capitol Street, right before you get to
-- right before it becomes Blair Road?

MEMBER PARET: The coop?

MR. MASEMBWA: I don't know if it's a
coop, I just know it's always been there --

MEMBER OZBERK: The community garden
off of Blair?

MR. MASEMBWA: Yeah, it's some type of
garden or farmers garden, small. It's been there
forever. So but I've never gone over there.
I've always seen it passing by. And that's right
around the corner.

MEMBER PARET: No, I've never done --
no, I wouldn't know -- typically those are all
private individuals that want a place that they
can garden. There wouldn't be any
commercialization, farming, that could -- that
you could grow stuff and then bring it to the
farmers market.

MR. MASEMBWA: Yeah, I didn't know if
there was something that --

MEMBER PARET: No, it's all regulated.

MR. MAZEMBA: Because it's in the area, the same neighborhood, so. Something to look at.

CHAIRWOMAN CALDWELL: Thank you, Charles. You have a lot of information tonight. I appreciate that, and I really like the idea of a new farmers market. Please keep us updated. Let us know how we can work on that, but I would certainly expect you to be in touch with Mr. Ford, who has a great mind at putting and working on things like this.

MEMBER FORD: That's correct.

CHAIRWOMAN CALDWELL: Moving right along to Transportation & Public Space. Mr. Ozberk.

MEMBER OZBERK: Sure, so our committee had a meeting or phone meeting in January, and I shared actually our three kind of main takeaways with Councilmember Todd earlier. I guess the only two additions I will make to that, just
based on the conversation around parks and public
space, that there's a playable art feature that
should be installed at 5th and Kennedy this
calendar year, so in the summer.

The intention behind that, just sort
of to your point about the kids at the short-term
family housing facility, the point behind
choosing that location was because this part of
the city, there is a need for more sort of
playground or active spaces for young people in
particular.

That installation will not meet that
need fully, but it's intended to try to think
creatively about how we can use our streets to be
a little bit more playful and exciting and less
scary and dangerous and cars and things like
that. So that's coming, which is really
exciting, and the Commission of Arts and
Humanities is working with an artist to install
it, and so we're probably hear more about it
soon.

The other thing is the Department of
Parks and Recreation is also kicking off kind of a planning process to think more about parks and recreation across the city. I think they're having some public meetings in March.

So it could be a good way to tie in this conversation about the National Park Service land along Missouri and if there's opportunities to be partnering with -- the problem with National Park Service, you'll often -- it's just a field usually, it's like all the fields in D.C. are just owned by NPS because they don't -- they do like buffalo and Yellowstone, they don't really do city parks.

So increasingly DPR or some of the other agencies or groups in the city are trying to use National Park Service land for city park kind of functions, like Franklin Park downtown and things like that. So there's maybe an opportunity for some of those parks along Missouri to be more community-oriented if there's an ability for investment to be made by the District to install something and then DPR to
maintain and operate it.

    But that takes time and gears, but if
this committee can identify that need or
highlight a -- that might be a good thing to see
some movement.

    CHAIRWOMAN CALDWELL: It would be
excellent if this were to be a recommendation to
this committee, to the Councilmember, that we
need to make sure and identify all the National
Park area spaces because we are indeed barren of
parks and recreation activity spaces in Ward 4.

    We just -- we don't have any, and
there are certainly none along the Kennedy Street
corridor, and the development that, and the
Councilmember sees this as the next U Street, the
next H Street, and I think with what's going on
in terms of the economic development, in terms of
the commercial space and the housing, it's not
within the realm of impossibility within the next
five to ten years this will be a really bubbling
hub, and we have an opportunity to do something
about it.
And what we don't want to do is have our kids squeezed out. We don't want seniors to be squeezed out and it's just to be a metropolis of tight spaces where people live and -- vertical housing. So that's why we're together as a group, to do something about it, to identify issues and do something about it to make sure that we have good retail spaces.

I'd like to see Paul open a restaurant on the Kennedy Street corridor. You all don't know that Paul Ruppert is a restauranteur who has a number of restaurants around the city, and I'd love if Paul were to see a space, because his restaurants are always very nice, to have a space here on Kennedy Street. So if you see something, let us know and we can support your having some space here, Paul, to be on Kennedy Street.

So with that said, is there anything else in Transportation & Public Space?

MEMBER OZBERK: That's it.

CHAIRWOMAN CALDWELL: We have some homework that we all have to do. I think the
survey we have is a good idea. We also talked
about some public spaces for our kids to look at,
to identify some public space. That wasn't just
lip service, I hope that we did have individuals
going to be looking at potential public spaces
for kids. Who was that?

MR. MASEMBWA: I think Kanyi and
Charles were going to talk afterwards, at least
collaborate and put our names together so we can
meet, talk, or however they want to do it.

CHAIRWOMAN CALDWELL: And Charles.

MR. MASEMBWA: Yes, I mentioned
Charles.

CHAIRWOMAN CALDWELL: Got you down.
Okay, and we talked about the survey. Everybody
has their assignments on that. Have I missed
anything? Housing we don't really have. I'm
going to suggest to the Councilmember that should
be a -- look at housing very carefully for you,
Mr. Masembwa.

MR. MASEMBWA: Yes, ma'am.

CHAIRWOMAN CALDWELL: Okay, so I don't
think I have anything else other than to say that
-- to remind you all you need to make sure to
vote on June 2. Also the third annual Ward 4
Business Summit is coming, which hopefully will
be held on Roosevelt, Roosevelt School. If you
are not aware of what the business summit, it is
not just for retail or professional services, all
businesses --

MEMBER BOWSER: What is the date?

CHAIRWOMAN CALDWELL: It's going to be
during spring break, and Dolly should have pegged
this, I thought I --

(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: -- to announce
tonight. It is in April, but I'm not sure what
day it's going to be because spring break is a
whole week. So I'm not sure what day it is, but
it will be during spring break, hopefully over at
Roosevelt.

MEMBER BOWSER: And that's for people
who are seeking jobs as well?

CHAIRWOMAN CALDWELL: It is not. It
is not job-related. They -- the business summit is about -- it's probably every -- not probably -- almost every single city agency is able to provide a resource or something to a business owner, whether it's security cameras, whether it's getting permits or licenses, whether it's transportation-related, whether you're having problems with the police, whether the kids on your block -- every business service, every agency is there, including all the major utilities, Pepco is there, and Washington Gas, and DC Water and Sewer, so if you're having a problem with a pipe, if you're having a problem with utilities, if it's an overhanging wire, the tree service is there, every single service is there that a business could possibly want for you to actually not just talk to them, but they'll say what is wrong, okay let's take down your name and let's get it resolved.

And so that is the purpose. It is to provide businesses with an opportunity to not just come back but to get it done on that day.
In addition to that, there are also workshops to
give you information about, and it's not just
related to just developers or construction, it
could be bonding, it could be insurance, it could
be succession planning, it could be anything --
they usually pick maybe four or five specific
topics of interest that could be to businesses.

I believe this year it's going to be
a -- I'm not going to say who the motivational
speaker is, and he's really really good, and so
he will --

MEMBER BOWSER: When does the notice
go out? I mean has it gone out?

CHAIRWOMAN CALDWELL: It has not gone
out yet. It has gone out. It will go out, and
breakfast is served, free breakfast is served.
So come early -- and I don't mean continental
breakfast. I mean some grits and eggs and
sausage and some biscuits and --

(Simultaneous speaking.)

MEMBER NOISETTE: It was a great
turnout last year. It was a great turnout.
(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: I think it was in -- I want to say March --

(Simultaneous speaking.)

MEMBER FORD: And it was at the church.

CHAIRWOMAN CALDWELL: It was at Peoples Congregational Church, and it really really is, even if you just come have breakfast, take what you need from it and keep going. You know, you don't have to stay there all day, but it is indeed a wonderful, wonderful resource for all -- and it's just for Kennedy Street businesses. It's not for other people.

And one woman walked away said I've had difficulty with that meter, it's been broken, and this woman's telling me she gave me a tag to put in my car -- worry about the meter. I hadn't heard of that before, somebody give you a tag to put in your car, you don't have to worry about the meter until it was fixed. So I was real happy to hear about --
(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: That meter had been broken for a long time, and she kept getting tickets, and she always appealed them, and they -- she was given a tag. Anyway, but so people walk out of there with a lot of different things that they're able to get, and not just retail businesses but professional services as well.

Permits, find out about getting a permit or getting rid of a ticket, so it really is a very, very good venue. It's for half a day; it's not all day. Nobody's wants you to come and, you know, and stay. So --

MEMBER NOISETTE: We did one of the breakout sessions, DCRA, the Small Business Resource Center, and we had a lot of follow-ups as a result of that, businesses on Kennedy Street, they were able to come back and do one-on-one sessions with us for questions that wasn't addressed during the time, because everybody kind of asks the questions then, but it was good connections for them. So it was good.
MR. MASEMBWA: And you said Roosevelt this year --

(Simultaneous speaking.)

CHAIRWOMAN CALDWELL: They're attempting to do Roosevelt High School this year, but notices will start going out probably the next couple weeks because it will be in April. So with that, it is now 8:00. I did -- 8:04, we started at -- five minutes late. I took my entire five minutes. Is there anything that anybody would like to say?

MEMBER PARET: I know we touched on this, I was like making some notes, but do we ever talk about doing parking meters on Kennedy Street?

CHAIRWOMAN CALDWELL: We did as a matter of fact, Erkin --

MEMBER OZBERK: Yeah, we can chat after. We had a conversation about a year last summer --

MEMBER PARET: Yeah, last summer. I just wasn't sure where it went with that.
CHAIRWOMAN CALDWELL: And we even had
DOT come out and do a walk-through looking at --
did a walk-through looking at the various parking
meters --

MEMBER BOWSER: So should we discuss
whether that's a good idea or not?

MEMBER OZBERK: So the way we left it
with DDOT was if we want --

CHAIRWOMAN CALDWELL: Erkin, stop for
a second. It is now 8:05. This -- may have I
motion for the meeting --

MEMBER FORD: So moved.

MEMBER OZBERK: Second.

CHAIRWOMAN CALDWELL: Properly moved
and seconded. All in favor?

(Chorus of aye.)

CHAIRWOMAN CALDWELL: The meeting is
over.

(Whereupon, the above-entitled matter
went off the record at 8:04 p.m.)
CERTIFICATE

This is to certify that the foregoing transcript

In the matter of: Kennedy Street, NW Adv. Comm.

Before: DC DMPED

Date: 02-18-20

Place: Washington, DC

was duly recorded and accurately transcribed under my direction; further, that said transcript is a true and accurate record of the proceedings.

______________
Court Reporter