

FY2021 Food Access Fund

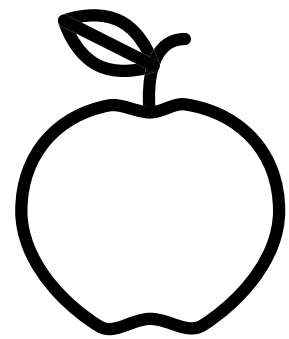
Information Session



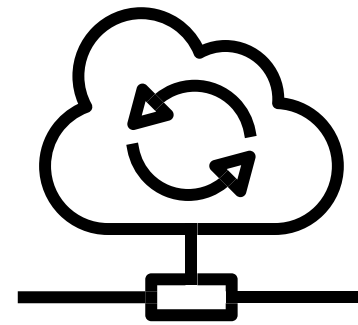
PURPOSE

The purpose of the Food Access Fund (FAF) is to increase equitable access to fresh, healthy, and affordable food by securing grocery stores and restaurants, fast casual restaurants and other food access points in areas with low food access, with a focus on Wards 7 and 8.

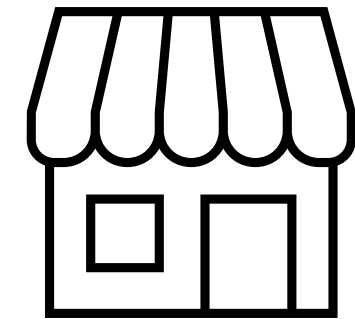
FUNDING PRIORITIES



Improve access to food options for residents of areas that currently have low food access by encouraging existing food-related businesses to expand their operations to a new location in areas with low food access



Expand the local food ecosystem and support fresh food retailers and providers through grants

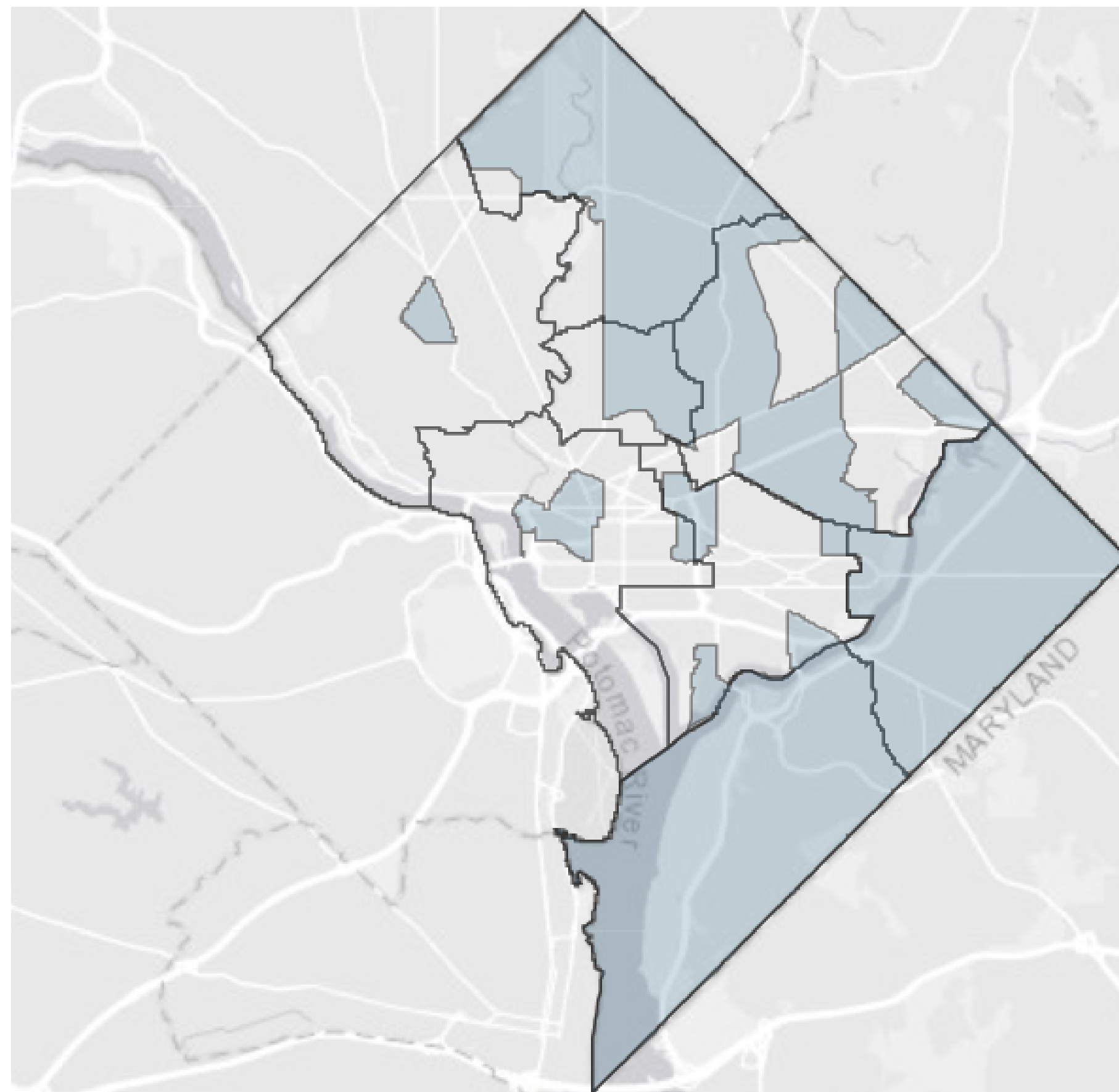


Invest in businesses, particularly small businesses

ELIGIBLE AREAS

Check location
eligibility on the
Food Access Fund
Eligibility Map

<https://dcgis.maps.arcgis.com/apps/webappviewer/index.html?id=cbe9fd4048c541c69d79ce313b5028ba>



RETAIL PRIORITY AREAS

Check priority
eligibility via the
interactive mapping
tool

<http://ht.ly/m90F30cM0bz>

For restaurants, grants are prioritized for businesses located in one of the following Great Street Corridors, as well as any abutting square, located in Ward 7 or Ward 8:

- Martin Luther King Jr. Avenue/South Capitol Street SE/SW
- Minnesota Avenue/Benning Road NE
- Nannie Helen Burroughs Avenue NE
 - Pennsylvania Avenue SE
 - Historic Anacostia
 - Skyland

ELIGIBLE APPLICANTS

Defined as: existing food-related businesses with at least two (2) years of revenue generating operations, which are expanding to a new location in an area with low food access

- Full-service grocery stores
- Restaurants, prioritizing those with a dine-in component
- Taverns
- Neighborhood-based, Local Business Enterprise (LBE) eligible food operators;
- Food Halls
- Property owners, on behalf of food-related business tenants, which must be identified. (Preference will be given to property owners who commit to securing locally minority-owned or women-owned businesses.)

ELIGIBLE APPLICANTS

For all applicants:

- The property owners/landlords/development team of the associated project must demonstrate a commitment to support the sustainability of local business tenancy by providing specific amenities and inducements, which must include improvements, rent concessions and/or abatements.
- Applicants must commit to commence construction on the project within twelve (12) months of the date of the executed grant agreement.
- Refer to RFA for additional Minimum Requirements

INELIGIBLE APPLICANTS

- Adult entertainment
- Auto body repair
- Bank
- Construction / general contraction / architecture / design-build
- E-commerce business
- Financial services
- **Home-based**
- Hotel
- **Liquor store**
- **Nightclub, as defined by ABRA and DCRA licensure**
- Phone store
- Professional services
- Real estate development / property management / realtor
- **Seasonal** (open only part of the year)
- Recipients of a total of **\$150,000+ of funding from the Great Streets or H Street Grants Program**
- Recipients of **Neighborhood Prosperity Fund awards within the last two (2) years**

FUNDING USES

ELIGIBLE

- Build-out of new or vacant space
- Purchase and installation of
 - heavy equipment
 - fixtures
 - furniture that is permanently attached to a wall, floor, or ceiling
- Rent
- Security (*for applicable grocery stores*)

INELIGIBLE

- Debts
- Expenses associated with preparing this application
- Inventory
- Legal fees
- Marketing
- Payroll
- All expenses not listed as eligible uses of funds

AMOUNT OF AWARD

Maximum award amount per applicant is based on the following applicant category:

- Grocery Stores – up to \$202.64 / SF for tenant improvement, rent, and *security*
- Restaurant – up to \$252.51 / SF for tenant improvement and rent

Funding will be distributed to grantees in up to three (3) disbursements at the

1. Start of construction
2. Approval of a Certificate of Occupancy
3. On the first day after one year of operations

Grant funds are considered taxable income for any applicant which pays income taxes.

SCORING CRITERIA

20%	Project Summary
20%	Community Impact
15%	Market Feasibility
15%	Financial Viability
15%	Business Experience
10%	Job Retention, Proposed Job Creation, and Economic
5%	Certified Business Enterprise Commitment

APPLICATION FORMAT

- Verify that the application form is prepared on **8 ½ by 11-inch page format**, using **11 – or -12-point Arial, Calibri, or Times New Romans type**.
- The application is submitted electronically to DMPED'S application portal.
- The application includes only the requested information below:
 - Cover page with the Contact Information for the Applicant
 - Business Name
 - Key Contact
 - Mailing Address
 - Telephone
 - Email
- Narrative for FY21 Food Access Fund Applicant
 - Project Summary
 - Community Impact Response
 - Market Feasibility Response
 - Financial Viability Response
 - Business Experience Response
 - Job Retention, Proposed Job Creation, and Economic Benefits Response
 - Certified Business Enterprise Commitment Response
- Requested Appendices and Attachments per the RFA

APPLICATION TIMELINE

July 19, 2021 Applications Open	Application accessible at: <ul style="list-style-type: none">• Food Access Fund: https://dmped.dc.gov/publication/rfa-fy2021-food-access-fund• Office of the Deputy Mayor for Planning and Economic Development: dmped.dc.gov
Aug. 18, 2021 5:00 pm EST Applications Due	<ul style="list-style-type: none">• Attachments in PDF form• Submitted online via Blackbaud portal
Application Review	<ul style="list-style-type: none">• Initial Screening• Independent Review Panel• Final Review
Oct. 2, 2021 [on or before] DMPED anticipates notification of awards	<ul style="list-style-type: none">• Anticipated time for processing applications is 30 - 45 days after date of application close.

CONTACT INFORMATION

DMPED Grants Team

Phone: (202) 727-6365

Email: dmped.grants@dc.gov

Website: <https://dmped.dc.gov/>

Twitter: @DMPEDDC

