

DC Disparity Study: General Information Session

Tuesday, December 1, 2:00 PM to 3:00 PM

General Information Session Agenda

- Welcoming Remarks
- DMPED and DSLBD Missions
- Meeting Objectives
- Disparity Study Overview
- District RFP Process Timeline
- District RFP Overview
- Q/A



DMPED assists the Mayor in the coordination, planning, supervision, and execution of economic development efforts in the District of Columbia with the goal of creating and preserving affordable housing, creating jobs, and increasing tax revenue. DMPED pursues policies and programs that create strong neighborhoods, expand and diversify the local economy, and provide residents with pathways to the middle class. The priorities for the Deputy Mayor derive from our broad goals of increasing affordable housing, increasing jobs and increasing District revenues.



DSLBD supports the development, economic growth, and retention of District-based businesses, and promotes economic development throughout the District's commercial corridors. DSLBD also oversees the Certified Business Enterprise (CBE) certification process and maintains the database of all active CBEs. **The database** includes the business profile for all active CBE including contact information, business services, and NIGP codes.

General Information Session Objectives

	General Information Session (12/1/20)	Pre-Proposal Conference (12/4/20)
Objective	The General Information Session will provide an overview of what a disparity study is and the objectives of the District’s disparity study.	The Pre-Proposal Conference is a structured opportunity for prospective offerors to submit technical questions about the solicitation.
Key Agenda Points	<ul style="list-style-type: none">• Disparity Study Overview• District RFP Process• District RFP Goals and SOW• District-Specific Rules (Set-Aside, First Source, etc.)• General/Process Questions	<ul style="list-style-type: none">• Review of RFP/Requirements• Review of RFP Scope of Work and Deliverables• Technical Questions



Disparity Study: General Overview

What is a Disparity Study?

Disparity studies examine whether minority and women-owned businesses are receiving an equitable share of the jurisdiction or agency contracting dollars, based on the availability of such firms.

These studies, which can take between 12-24 months, can help government agencies identify barriers for MBEs and WBES in the contracting process and examine whether programs are needed to assist these firms in government contracting and purchasing.

Regional Disparity Studies

To prepare for the District's disparity study, we researched examples from other jurisdictions – including recent/ongoing studies from the region:

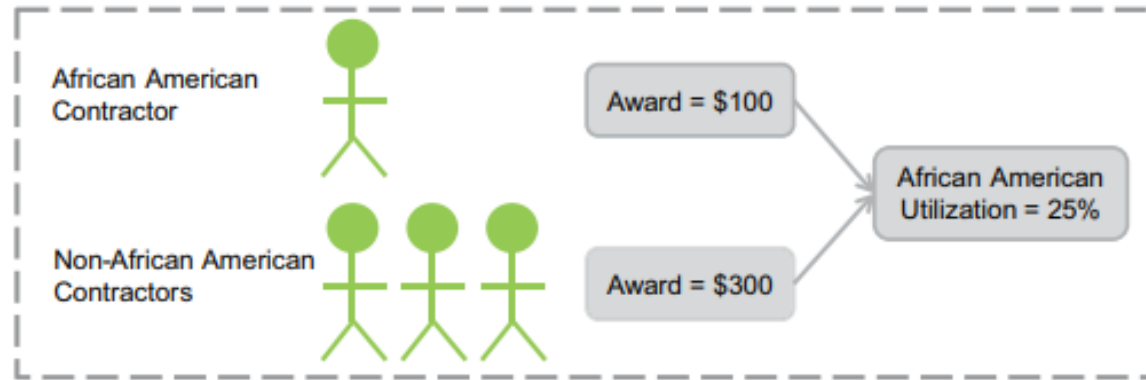
- Commonwealth of Virginia 2020 (BBC Research)
- State of Maryland 2018 (NERA Consulting)
- Baltimore County 2019 (Mason and Tillman)
- Charles County, MD 2020 (Griffin and Strong)
- City of Frederick, MD 2020 (Griffin and Strong)
- WSSC Water 2020 (MGT Consulting)

Disparity Study: Key Components

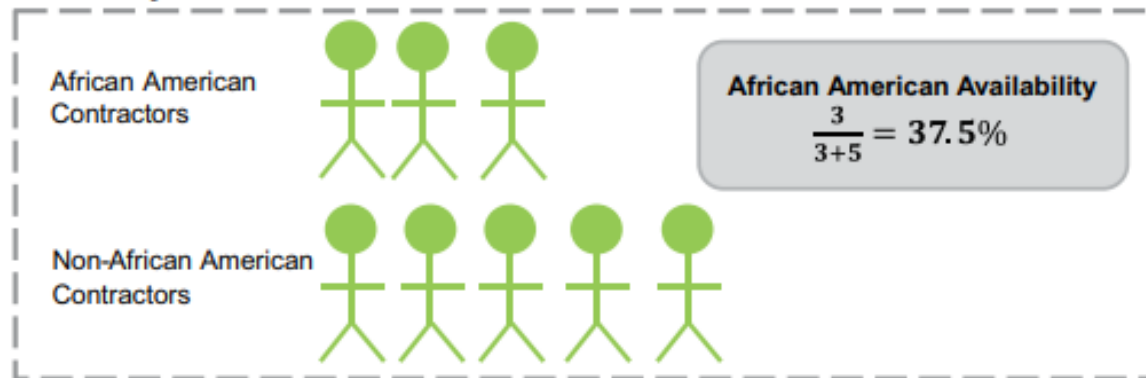
- Review of Relevant Laws and Policies
- Determine Geographic and Product Market Area
- Qualitative Data Collection and Community Engagement
- Utilization Analysis
- Availability Analysis
- Disparity Calculation
- Final Report and Recommendations

Disparity Calculation Example

Utilization Calculation



Availability Calculation



$$\text{Disparity Ratio} = \frac{\text{Utilization}}{\text{Availability}} = \frac{25\%}{37.5\%} = 0.67$$

“In this simplified hypothetical example, the disparity index of 0.67 indicates a disparity between African American construction firms and other firms exists. As a general rule of thumb, a disparity of less than 0.80 (or 80 if expressed on a scale that multiplies the disparity index by 100) indicates a substantial disparity.”

Source: Minority Business Development Agency, US Department of Commerce. “Contracting Barriers and Factors Affecting Minority Business Enterprises: A Review of Existing Disparity Studies. December 2016.

District Disparity Study RFP Timeline



Disparity Study RFP: Goals and Objectives

Goal: To determine whether a statistical disparity exists in the utilization of minority- and women-owned business enterprises in the District's contracting and procurement activities based on four years (FY17- FY20) of historical data.

Objectives

- A complete, statistically sound, and legally defensible analysis the District can rely on to enforce current requirements and/or create new requirements in connection with the participation of minority- and women-owned businesses (MBE/WBEs) in all District contracting and procurement processes
- Reliable and accurate data that will assist the District in determining the extent to which the District's procurements should be subject to a race and/or gender conscious remedial program; and
- Assessment of the need for race- and/or gender-conscious procurement practices and, if applicable, recommendations for how to design such a program

Disparity Study RFP: Scope of Work Summary

Phase I

- Kickoff Meeting
- Monthly Meetings with District interagency team
- Bi-monthly progress reports
- Review of Relevant Laws and Policies
- Data Collection
 - Determine Geographic and Market Areas
 - Utilization Analysis
 - Availability Analysis
- Phase I Report

Phase II

- Monthly Meetings and bi-monthly reports continue
- Disparity Study Analysis and Recommendation Development
- Final Report and Presentation

Disparity Study RFP: Set-Aside

Set-Aside for CBEs and Joint Ventures

- Keeping with our commitment to maximize opportunities for District CBEs, this solicitation is a set-aside for Certified Business Enterprises (CBEs) or Joint Ventures (JVs) that include a CBE as a partner. That means offerors must be submitted by a CBE or a JV.
- A Joint Venture is an association of two or more businesses temporarily formed to carry out a single business activity or project for profit in which they combine their property, capital, efforts, skill, and knowledge.
- The association, which is limited in scope and duration, must be certified by DSLBD. To apply for certification of a JV, please go to <https://dslbd.dc.gov/service/certify-joint-venture>. Please ensure that the documents necessary for review are sent to DSLBD's Certification Division by mail or email at cbe.info@dc.gov.

Disparity Study RFP: Dates and Deadlines

Event	Date
RFP Released	November 16, 2020
Amendment #1	November 25, 2020
General Information Session	December 1, 2020 (2:00 – 3:00 PM)
Pre-Proposal Conference	December 4, 2020 (3:30 – 4:30 PM)
Final Questions Due	January 5, 2021 (2:00 PM EST)
RFP Submission Deadline	January 20, 2021 (2:00 PM EST)

All amendments and extensions will be posted to the DMPED and Office of Contracting and Procurement (OCP) website

Questions and Comments

Please use the “Raise Hand” button to ask a question or enter your question or comment into the chat box



Appendix I: Data

FY17 – FY20 Contract Payment Summary Data Table

Year	Purchase Orders	Payments (Including Direct Vouchers)	Total Payments
FY 2017	18,398	191,333	\$7,971,684,828
FY 2018	18,975	206,726	\$8,869,756,578
FY 2019	19,128	209,114	\$8,971,977,698
FY 2020	18,077	196,976	\$10,079,086,147

This chart can be found in Section C.4 of the RFP