

## GOVERNMENT OF THE DISTRICT OF COLUMBIA Executive Office of the Mayor Office of the Deputy Mayor for Planning and Economic Development



## DC Family Fun Destinations – Grant Program Frequently Asked Questions Updated 6.12.23

- 1. Is payroll an eligible expense for the grant funds?
  - a. The payroll of project staff employed by the nonprofit, primary applicant entity can be covered by the grant funds, and this should be detailed in the project budget. Grant funds cannot be used to offset the operational expenses of a for profit business.
- 2. My ANC SMD Commissioner is currently vacant. Who should I get a support letter from?
  - a. A letter from the Chair of the ANC is also acceptable.
- 3. How long do we have to spend the grant funds?
  - a. All grant funds must be expensed by September 30, 2025.
- 4. If the project opens to the public before September 30, 2025, can we use the grant funds to market the project after the open date?
  - a. Yes, not to exceed 30% of the total budget of requested grant funds.
- 5. Is website development an eligible expense?
  - a. Yes, if the updates relate to promoting the project (would fall under the Marketing and Promotion category, not to exceed 30% of the total budget of requested grant funds).
- 6. The grant funds can only pay for up to 50% of the project cost. Can the matching funds come from other federal sources?
  - a. Yes, as long as the proposed project is aligned with the eligible uses of the other federal funding.
- 7. Can the matching funds include an in-kind match of staff time dedicated to the project?
  - a. Yes.
- 8. Are contracts for marketing services an eligible expense?
  - a. Yes.
- 9. Can we submit design renderings of our project or any other attachments?
  - a. Yes, any documentation that demonstrates the viability of the project is encouraged. You can upload multiple files per Attachment category.
- 10. Is there a page limit for the narrative response sections?
  - a. Applicants are encouraged to provide complete yet concise responses to each narrative section (recommended no more than three written pages per section) and include relevant supporting documents as part of each section.



## GOVERNMENT OF THE DISTRICT OF COLUMBIA Executive Office of the Mayor Office of the Deputy Mayor for Planning and Economic Development



- 11. Can we demonstrate economic impact through metrics other than those listed in the section prompt?
  - a. While the listed metrics are encouraged, other types of data demonstrating economic impact can be included.
- 12. We're currently looking for a property to purchase. Can we apply?
  - a. The funds cannot be used for property acquisition. The Project team must already have site control at the time of application.
- 13. Are organizations still invited to apply if they have been open for less than 3 years?
  - a. Yes, if you can provide evidence of significant experience among key project personnel in creating and operating projects like the one being proposed. Attach the financial statements for the years that the organization has been in operation and attach a statement explaining the missing year(s) of records.
- 14. My organization has been open for at least 3 years but was dormant for one of those years and thus we do not have financial records. Can we still apply?
  - a. Yes, if you can provide evidence of significant experience among key project personnel in creating and operating projects like the one being proposed. Attach the financial statements for the years that the organization has been in operation and attach a statement explaining the missing year(s) of records.
- 15. Can quasi-government nonprofits (such as the DC Public Library) apply?
  - a. Yes.

