

MEETING AGENDA COMMISSION ON FASHION ARTS & EVENTS

May 10, 2013 – 6:30pm

John A. Wilson Building- Room 301

- **Who We Are? Intros and Mission and Goals – 2 minutes (See Bill)- 15 Commissioners**
- **Boards and Commission Orientation- Darryl Gorman- Director**
- **POC for Fashion Commission- Michelle Wright- DMPED- Role and discuss DMPED efforts and initiatives- On The Radar**
- **Set Standard Commission Meeting and Location**

- **Next Steps: To discuss in next meeting**

Short-term:

- 1. Education & Awareness training of all agencies we partner with or plan to partner with**
- 2. Review legislation and update**
- 3. Develop By-laws and Appoint Officers**
- 4. What is the Message? Mission**
- 5. Marketing & Branding Campaign- Destination of Choice and/or Fashion is Retail and Retail is Fashion address the retail leakage- 5-year Economic Development Strategy**
- 6. Policy Agenda**
- 7. Business Privilege Tax**
- 8. Any other ideas, recommendations and concerns**

Long-term: What is needed for the Creative Economy to complete the work-Results:

- 1. Office of Creative Economy- legislation (merge or update mandates of all agencies that fall under the creative economy category to streamline process, communication and services)**
- 2. Creative Economy Industry Council or Task Force or Creative Economy Rep in EOM or DMPED to act as the liaison to start organizing for the Mayor and DM**
- 3. Creative Economy Investment Fund and Marketing Fund- 5 year Economic Development Strategy**
- 4. Creative Economy Space/Development- 5 year Economic Development Strategy**

Close-Meeting Adjourned