

WHY DC?

Washington, DC has been experiencing an urban renewal for the past 15 years, with billions of dollars in new investments across the city. As a world renowned city, Washington, DC has been recognized as a top tier investment market for international, national and local investors and entrepreneurs.



#3

Greenest Metros
Business Faculties, 2017



#4

**Best Place to Live
in the U.S.**
U.S. News, 2017



#5

**Most Future Ready
Global Economy**
Dell, 2016



#1

**City for Women
in Tech**
SmartAsset, 2018

15.3%

**Increase in Population
since 2010**
Census, 2017



WASHINGTON, DC IS:

A WORLD-CLASS DESTINATION

Washington, DC offers visitors world-class museums and monuments, unique neighborhoods, top-rated restaurants, gorgeous parks and gardens, and endless performing arts options. DC has powerful experiences, with local culture as memorable as the monuments.

- **79 museums and art galleries call the nation's capital home.** DC was recently named the top museum destination in the world.
- **Over 2,200 restaurants and counting.** Ranked Restaurant City of the Year by Bon Appetit and has 14 Michelin Star restaurants.
- **#14 most popular U.S. destination for international travelers.** DC and its world-famous National Mall were recently ranked #4 top "American Experiences."



Yards Park in Capitol Riverfront

A SUSTAINABLE COMMUNITY

Washington, DC demonstrates how enhancing our natural and built environments, investing in a diverse clean economy, and reducing disparities among residents can create an educated, equitable and prosperous society. Washington, DC is leading the U.S. in green design and sustainability initiatives. In just one generation—20 years—the District of Columbia will be the healthiest, greenest, and most livable city in the United States.

- **#3 among the greenest cities** in the U.S.
- **120 LEED certified "green" buildings.** DC has the highest number of buildings per capita (29.04) than any other state.
- **#1 on the continent for area of green vegetated roofs** with nearly 3.7 million square feet
- **#4 for the number of green economy jobs** in the 100 largest metro areas
- **#1 US public transportation system**

Friendship Archway in Chinatown
(courtesy of DowntownDC BID)



AN INTELLECTUAL CAPITAL

Washington, DC has nine colleges and universities serving as major employers and innovation centers. DC is also home to one of the most educated populations in the country with 57% of its residents obtaining a bachelor's degree or higher. According to the Wall Street Journal, DC is the second most attractive U.S. metro for new college graduates.

Major colleges and universities in Washington, DC include:

American University • Gallaudet University • The George Washington University • Georgetown University • The Catholic University • Howard University • Trinity University • University of the District of Columbia • Corcoran College of Art + Design



34% of DC residents have a graduate or professional degree (Esri, 2017)

A HOT REAL ESTATE MARKET



Half Street development in Capitol Riverfront

Washington, DC is one of the hottest real estate markets in the U.S. DC's population growth and public and private investments can be experienced throughout the city. National accolades have followed with several neighborhoods being recognized as great places to live, visit and invest. Current real estate development projects seeking FDI include:

- **Walter Reed** / 3.2M SF
Residential, office, medical, retail and education uses
Total investment: \$1 billion
- **McMillan Sand Filtration Site** / 2.1M SF
Residential, office, medical, retail uses
Total investment: \$720 million
- **Capitol Crossing** / 2.2M SF
Office, residential, retail uses
Total investment: \$1.3 billion
- **The Wharf** / 3.0M SF
Office, retail, hotel, residential uses
Total investment: \$1.2 billion
- **Saint Elizabeths** / 5.0M SF
Office, retail, hotel, civic, education, residential, entertainment and healthcare uses
Total investment: \$1.5–2.0 billion

A VIBRANT TECHNOLOGY HUB

Washington, DC boasts an active technology sector focused on software development, systems integration, and consumer internet products. DC offers access to countless customers such as federal agencies, international nongovernmental organizations, and major corporations in finance and hospitality. With over 200 tech startups pioneered in DC and festivals like DC Startup Week, the District of Columbia is attracting technology entrepreneurs from throughout the region. DC's active urban culture, educated population, and boundless professional opportunities attract talented engineers, sales, and marketing experts.

- **#1 city for startup growth**
- **#6 in the nation for IT workforce concentration:** information technology employs approximately 300,000 people in the in the Washington region
- **3rd best tech city** with 20.6% growth in tech employment since 2001
- **Access to over 150 venture capital and**



DC is the #3 City for Tech Talent
(CBRE Group, 2018)

equity firms and nearly 20 federal labs with commercialization opportunities

- **\$96 billion Federal IT budget in 2018**
- **DC Cyber Week** is the nation's largest cyber security festival with over 10,000 attendees

85+

MILLION

**Trophy & Class A
Office Space**

CBRE, 2017

50K+

Registered Businesses

DC Dept of Consumer &
Regulatory Affairs

6.2

MILLION

DC Metropolitan Residents

Census, 2017

22.8

MILLION

Annual Visitors

Destination DC, 2017

\$110K

Average Household Income

American Community Survey, 2017



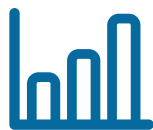
WASHINGTON, DC

BE A PART OF THE CHANGE

The Office of the Deputy Mayor for Planning and Economic Development (DMPED) is charged with executing the Mayor's economic development strategy, which encourages growth and investments across Washington, DC. The Deputy Mayor for Planning and Economic Development is responsible for:



**Promoting Real Estate
Investment Throughout
The City**



**Attracting, Retaining,
and Growing
Businesses**



**Coordinated and
Customized
Business Support**

DC is ready to assist investors, businesses and entrepreneurs in finding exciting opportunities. For additional information about the Office of the Deputy Mayor for Planning and Economic Development, please visit us at dmped.dc.gov or contact us at **(202) 727-6365**.

