

OFFICE OF THE DEPUTY MAYOR PLANNING AND ECONOMIC DEVELOPMENT

NOTICE OF FUNDING AVAILABILITY

FY2021 DC Local Equity, Access and Preservation Funds (DC LEAF)

The Office of the Deputy Mayor for Planning and Economic Development (DMPED) assists the Mayor in the coordination, planning, supervision, and execution of economic development efforts in the District of Columbia with the goal of creating and preserving affordable housing, creating jobs, and increasing tax revenue. DMPED pursues policies and programs that create strong neighborhoods, expand and diversify the local economy, and provide residents with pathways to the middle class.

In April 2020, Mayor Bowser charged DMPED with leading the District Economic Recovery Team (DERT), an interagency effort that coordinates new programs and strategies to implement over the short-, intermediate- and long-term to support DC's economic recovery from COVID-19. DMPED will continue to move its real estate development portfolio forward in ways that strengthen communities and underserved areas and will continue to leverage all available economic development tools to bring fresh food, community services and retail, affordable housing, jobs and recreational spaces to neighborhoods.

Through this Notice of Funding Availability, DMPED is announcing the availability of approximately \$5,185,000.00 in FY 2021 funding for its DC Local Equity, Access and Preservation Funds program (DC LEAF), contingent upon the availability of FY 2021 appropriations. DC LEAF incorporates three separate solicitations: (1) FY 2021 Neighborhood Prosperity Fund, (2) FY 2021 Nourish DC Fund, and (3) FY 2021 Locally Made Manufacturing Grant Program.

FY 2021 NEIGHBORHOOD PROSPERITY FUND

Grant Identification No.: DMPED – FY21-02 NPFCOV

The Deputy Mayor for Planning and Economic Development (DMPED) invites the submission of proposals for the Neighborhood Prosperity Fund (NPF) pursuant to DC Official Code §2-1210.71. DMPED will award up to a maximum of \$3,185,000.00 million in FY21 to grantees under this program.

Purpose: NPF incentivizes community development, economic growth, and job creation by leveraging local funds to provide financing for projects that attract private investment to distressed communities. Grant funds support architectural and engineering costs, construction costs, tenant improvements, historical preservation building improvements to maintain compliance with applicable laws, development analysis, rent abatement and/or tenant concessions for up to 3 years to stabilize market rent.

Funding Priorities: The FY21 Neighborhood Prosperity Fund Grant identified the following program funding priorities and three-pronged investments strategy to support our communities.

1. Economic Growth and Employment

In the DC Economic Strategy, the administration’s vision is to become the “global model for inclusive prosperity”. The administration is guided by two measurable primary goals: (1) Grow a vibrant and resilient economy driven by private sector expansion and (2) Reduce unemployment across wards, races and educational attainment levels, bringing rates below 10% in all segments of the District by the end of 2021. DMPED will fund projects to fill the gaps in non-residential components of a mixed used project or commercial development project in targeted census tracts greater than 10% unemployment.

2. Food Access and Security

Mayor Bowser released the “Food Access & Food Security in the District of Columbia: Responding to the COVID-19 Public Health Emergency” report¹ that outlined the current state of food security in the District. Food insecurity is a chronic condition that existed before the onset of the public health emergency, when 10.6% of District residents were food insecure. COVID-19 has exacerbated food insecurity in the District, and it is projected that the District’s food insecurity rate in 2020 will be at least 16%, with even higher rates among vulnerable populations, including the elderly, children, undocumented individuals, and unhoused individuals.

DMPED will seek to fund projects whose activities will provide healthy food-related goods and services in communities that: (1) lack access to healthy food options; (2) indicate patterns of non-healthy food consumption (such as low rates of fruit and vegetable consumption); (3) suffer from poor health indicators (such as high rates of obesity, diabetes and other diet-related chronic disease); (4) have high concentrations of persons participating in food assistance programs (for instance, Supplemental Nutrition Assistance Program; Women, Infants, and Children food packages; school lunch programs); or (5) demonstrate other indications of need for healthy food interventions

3. Healthcare Equity

The inaugural Health Equity Report for the District of Columbia (DC HER) 2018² provided a baseline assessment of health equity and opportunities for health in Washington DC. For Driver 7 – Medical Care, the report indicates that major investments over the past decade mean that

¹ Food Security Report - Food Access & Food Security in the District of Columbia: Responding to the COVID-19 Public Health Emergency (September 2020).

<https://dcfoodpolicy.org/foodsecurity2020/>

² Health Equity Report for the District of Columbia (DC HER) 2018 (February 2019).

<https://app.box.com/s/yspij8v81cxqyeb17gj3uifjumb7ufsw>

primary care service supply and availability has expanded across the District, enough for the resident population. However, gaps persist, particularly in specialty services and urgent care. The March of Dimes issued its “Nowhere to Go: Maternity Care Deserts Across the U.S.” report³ discussing the unequal access to maternity care found throughout the nation, highlight current research, and elevate its impact on maternal and baby health. Although the District is not considered a maternal health desert, Ward 7 and 8 lags the rest of city for services. Access to quality maternity care is a critical component of maternal health and positive birth outcomes. Here also, COVID-19 is influencing the District and its response to think more critically and holistically about improvements in maternal and infant care.

DMPED will seek to fund projects whose activities will provide investment in healthcare infrastructure, including the construction, renovation, or expansion of upcoming health center projects serving low-income people and communities lacking adequate access to affordable care and provision of urgent care and/or maternal health care services.

Eligibility: Eligible applicants include 501(c)(3) non-profit corporations, joint ventures, partnerships, cooperatives, and limited liability types of companies, corporations, and for-profit and non-profit developers.

Eligible Projects are defined as projects that combine two or more of the following types of development: mixed used (commercial portion only), retail, office, or special purpose developments limited to urgent care centers and other health or medical facilities. Projects must be within the statutory boundaries of the Neighborhood Prosperity Fund. Prospective applicants can verify their location eligibility via the interactive mapping tool found at <http://arcg.is/OLz80>. Projects located outside of a qualifying Neighborhood Prosperity Fund statutory boundary will not be considered.

Award: Based on the external and internal review panel recommendations, the Mayor’s budget priorities, the resources available, the goal of achieving a balance as to communities served, and the goals of the program, DMPED will make the final funding decision. DMPED will award up **\$3,185,000.00** total in grants to be disbursed to successful applicants of the FY21 Neighborhood Prosperity Fund. Minimum request per application is \$250,000.00.

Ineligible businesses: Adult entertainment, Auto body repair, Bank, Bar or Nightclub, as defined by an ABRA license, Construction/general contracting/architecture/design-build, E-commerce business, Financial services, Home-based, Hotel, Liquor store, Phone store, Professional services, Real estate development/property management/realtor, Seasonal (open only part of the year).

For additional eligibility requirements and exclusions, please review the Request for Application (RFA) which will be posted at <https://dmped.dc.gov/> by **Friday, February 12, 2021**.

³ March of Dimes Report - Nowhere to Go: Maternity Care Deserts Across the U.S. (September 2020) <https://www.marchofdimes.org/materials/2020-Maternity-Care-Report.pdf>

Deadline for Electronic Submission: Applicants must submit a completed online application to DMPED via the GIFTS Online no later than 4:00 PM ET on **Monday, March 15, 2021**.

Award of Grants: DMPED will award 1 or more grants for an aggregate total of \$3,185,000 million.

Grant Information Sessions: DMPED will host a virtual information and live web chat session on the Neighborhood Prosperity Fund. Once confirmed, details about the information sessions will be posted on the DMPED website at <https://dmped.dc.gov/>.

Contact Name: DMPED Grants Team Phone: 202.724-8111 Email: dmped.grants@dc.gov

For More Information: Visit NPF’s website at <https://greatstreets.dc.gov/page/neighborhood-prosperity-fund-npf>. Questions may be sent to DMPED’s Grants Manager, Sandra Villarreal, via email to dmped.grants@dc.gov.

Reservations: DMPED reserves the right to issue addenda and/or amendments subsequent to the issuance of the NOFA or RFA, or it may rescind the NOFA or RFA at any time in its sole discretion.

FY 2021 NOURISH DC FUND

Grant Identification No.: DMPED – FY21-03 NRSHDC

The Deputy Mayor for Planning and Economic Development (DMPED) invites the submission of proposals for the Nourish DC Fund from qualified Community Development Financial Institutions (“CDFIs”) and/or Community Based Non-Profit Organizations (“CBOs”) to serve as the fund manager for the Nourish DC Fund (the “Fund”). This grant will be funded pursuant to DC Official Code §2-1225.21(d)(1). DMPED will award one grant of up to a maximum of \$1,000,000.00 to grantees under this program.

Purpose: The purpose of the Nourish DC Fund is to support a robust ecosystem of locally-owned small food businesses in communities in the District where decades of disinvestment have left such communities underserved by grocery and other food amenities. To achieve this goal, the District will award this grant to a fund manager that will provide flexible loans, catalytic grants, and technical assistance to emerging and existing locally-owned small food businesses in the District of Columbia with a preference for businesses located in and owned by residents of neighborhoods identified in the DC Food Access and Food Security Report⁴ or the DC Health Equity Report⁵ as having high rates of food insecurity, unemployment and poverty, and/or lower life expectancy. The Fund will promote an ecosystem of locally-owned small food businesses that generates ownership opportunities and high-quality jobs for residents in these neighborhoods

⁴ Food Security Report - Food Access & Food Security in the District of Columbia: Responding to the COVID-19 Public Health Emergency (September 2020). <https://dcfoodpolicy.org/foodsecurity2020/>

⁵ Health Equity Report for the District of Columbia (DC HER) 2018 (February 2019). <https://app.box.com/s/yspij8v81cxqyeb17gj3uifjumb7ufsw>

while increasing the vibrancy, walkability, and economic vitality of commercial corridors in these communities. The Fund has been a top priority of the DC Food Policy Council to increase healthy food options and community owned food businesses and address historic disinvestment and structural racism in DC neighborhoods.

The Fund seeks to promote an equitable recovery by investing in small food businesses, particularly Black and Latinx-owned businesses that otherwise struggle to access capital, and to increase access to healthy food to promote health equity in the District. The Fund is also designed to support entrepreneurs and small business owners in becoming investment ready and competitive for other private investment opportunities and District grant programs, like the Neighborhood Prosperity Fund.

Funding Priorities: The Grant identified the following program funding priorities for the partnering fund manager:

- Provide catalytic grants to small food businesses owned by District residents and District entrepreneurs, predominantly located in the neighborhoods described above;
- Provide flexible loans to small food businesses owned by District residents and District entrepreneurs, predominantly located in the neighborhoods described above;
- Provide technical assistance to small food businesses owned by District residents and District entrepreneurs predominantly located in the neighborhoods described above on topics such as business planning, workforce development, communications, supply chain management, and other needs as identified by participants.

Applicant will have an existing infrastructure, including staff capacity, existing policies and procedures, and software and systems, necessary to administer the Fund. Applicant must evidence the capability of structuring, administering, funding and managing a public-private fund in Washington, DC.

Eligible applicants: Qualified Community Development Financial Institutions (“CDFIs”) and/or Community Based Non-Profit Organizations (“CBOs”).

Award: Based on the external and internal review panel recommendations, the Mayor’s budget priorities, the resources available, the goal of achieving a balance as to communities served, and the goals of the program, DMPED will make the final funding decision. DMPED will award one grant of up to **\$1,000,000.00 total**. Maximum request per application is **\$1,000,000.00**.

For additional eligibility requirements and exclusions, please review the Request for Application (RFA) which will be posted at <https://dmped.dc.gov/> by Friday, February 12, 2021.

Period of Performance: The Period of Performance under the Grant Agreement shall extend through one year after the execution of the grant agreement.

Grant Information Sessions: DMPED will host at least one virtual information session. Once confirmed, details about the information sessions will be posted on the DMPED website at <https://dmped.dc.gov/>.

Contact Name: DMPED Grants Team **Phone:** 202.724-8111 **Email:** dmped.grants@dc.gov

Deadline for Electronic Submission: Applicants must submit a completed online application to DMPED via the GIFTS Online system no later than 4:00 PM ET on **Monday March 15, 2021.**

FY 2021 DC LOCAL EQUITY, ACCESS AND PRESERVATION FUNDS – LOCALLY MADE MANUFACTURING GRANT

Grant Identification No.: DMPED – FY21-04 LCLMADE

The Deputy Mayor for Planning and Economic Development (DMPED) invites the submission of proposals for the DC Local Equity, Access and Preservation Funds – Locally Made Manufacturing Grant Program (Locally Made) pursuant to the Deputy Mayor for Planning and Economic Development Limited Grant-Making Authority Amendment Act 2016, effective October 8, 2016 (D.C. Law 21-160; D.C. Official Code § 1-328.04); “Great Streets Neighborhood Retail Priority Area Amendment Act of 2013” effective October 1, 2013 (D.C. Code § 2-1217.73b); “New York Avenue, N.E., Retail Priority Area Expansion Emergency Amendment Act of 2020” effective October 1, 2020 (D.C. Act 23-404) which expanded the New York Avenue, N.E. Retail Priority Area to consist of the area beginning at the intersection of Montello Avenue, N.E., and Florida Avenue, N.E., continuing northeast along Montello Avenue, N.E., until Mt. Olivet Road, N.E. DMPED will award up to a maximum of \$1,000,000.00 to grantees under this program.

Purpose: The Office of the Deputy Mayor recognizes manufacturing supply chains have become more complicated due to multiple suppliers, challenging international trade and import and export regulations, and the rapid acceleration of e-commerce demands and absorption, and the exacerbation of the COVID-19 global pandemic and public health emergency. Supply chains were distressed and, in some cases, disrupted. There is increasing need to manufacture and procure consumer goods locally.

Locally Made incentivizes and bolsters the Great Streets initiative to grow the District’s local small business economy and bolster neighborhoods with inadequate access to retail opportunities. The purpose of the Great Streets Initiative is to transform certain designated emerging commercial corridors into thriving, walkable, shoppable and inviting neighborhood experiences. DMPED invests in 13 retail priority areas, “Great Streets Corridors,” with the goal of creating livable, walkable, shoppable, community-serving retail experiences across all eight wards. The Great Streets Initiative does this by supporting existing businesses, attracting new businesses, increasing the District’s tax base, and creating new job opportunities for District residents.

DMPED believes that the industrial sector can and will flourish in the District, increase employment opportunities for local residents, and offer light manufacturing opportunities that provide economic stability, mitigate blight, and add vibrancy to our designated Great Streets corridors. The DC LEAF-LM grant will support qualified small businesses for the capital or tenant improvements of commercial property with a designated industrial use.

Funding Priorities: The Grant identified the following program funding priorities.

1. The Great Streets program grows the District’s local small business economy and bolsters neighborhoods with inadequate access to retail opportunities. DMPED seeks to invest in 13 retail priority areas, “Great Streets Corridors,” with the goal of creating livable, walkable, shoppable, community-serving retail experiences across all eight wards.
2. DMPED seeks to invest in small businesses:
 - a. That are Local Business Enterprise (LBE) eligible;
 - b. Have core operations which align with small to medium light manufacturing of fast (quickly produced?) consumer goods (i.e., dry goods, processed foods, beverages, baby food, consumer electronics, frozen food) and/or consumer durables (appliances, furniture, equipment);
 - c. That currently operates or will operate within a designated Great Streets Corridor;
 - d. That maintain and/or create new jobs, with a commitment to hire District residents;
 - e. That serves or may serve a community anchor and impacts the Great Streets corridor and community by its presence, and
 - f. That can support existing retailers and the designated Great Streets corridor’s economic vitality by attracting new consumers and/or visitors to the area.

Eligible businesses: Existing small business whose core business aligns with light manufacturing and is located either within or plans to move to a Great Street Corridor are eligible (see map at: <http://ht.ly/m90F30cM0bz>).

Ineligible businesses: Adult entertainment, Auto body repair, Bank, Bar or Nightclub, as defined by an ABRA license, Construction/general contracting/architecture/design-build, E-commerce business, Financial services, Home-based, Hotel, Liquor store, Phone store, Professional services, Real estate development/property management/realtor, Seasonal (open only part of the year).

Award: Based on the external and internal review panel recommendations, the Mayor’s budget priorities, the resources available, the goal of achieving a balance as to communities served, and the goals of the program, DMPED will make the final funding decision. DMPED will award up **\$1,000,000.00 total** in grants to be disbursed to successful applicants of the Grant. Maximum request per application is **\$1,000,000.00**.

Previously awarded businesses that received a total of \$150,000.00 or more of funding from the Great Streets or H Street Grants Programs are not eligible.

List of the Great Street Corridors:

- 7th Street/Georgia Ave NW
- Connecticut Avenue NW
- Georgia Avenue NW
- H Street – Bladensburg Road NE
- Minnesota/Benning Road NE
- Martin Luther King Jr. Avenue SE/ South Capitol Street SE/SW
- New York Avenue NE
- North Capitol Street NW/NE
- Pennsylvania Avenue SE
- Wisconsin Avenue NW
- Nannie Helen Burroughs Avenue NE
- Rhode Island Avenue NE
- 14th Street NW/U Street NW (Adams Morgan/Columbia Heights/Mt. Pleasant)

For additional eligibility requirements and exclusions, please review the Request for Application (RFA) which will be posted at <https://dmped.dc.gov/> by **Friday, February 12, 2021**.

Period of Performance: The Period of Performance under the Grant Agreement shall extend through September 30, 2021.

Grant Information Sessions: DMPED will host multiple virtual information and live web chat sessions on the Great Streets Corridors. Once confirmed, details about the information sessions will be posted on the Great Streets website at <https://greatstreets.dc.gov/>.

Contact Name: DMPED Grants Team **Phone:** 202.724-8111 **Email:** dmped.grants@dc.gov

Deadline for Electronic Submission: Applicants must submit a completed online application to DMPED via the Gifts Online CHECK system no later than 4:00 PM ET on **Monday, March 15, 2021**.