



## Innovation & Technology Inclusion Council

May 28, 2024

3:30 PM – 5:00 PM

Washington DC Economic Partnership  
1495 F St NW, Washington, DC 20004

### Meeting Minutes

#### Call to Order

- The meeting was called to order at 3:48PM

#### Attendees

##### Members

- Erin Horne McKinney, Chair (in-person)
- Ayanna Smith Vice Chair (in-person)
- Deigo Mariscal (in-person)
- Amber Wason (virtual)
- Kevin Morgan (in-person)
- Dominic Lacy (in-person)
- Scott Rechler (in-person)
- Gage Javier (virtual)
- Anika Holmes (virtual)

##### Guest

- Deputy Mayor Nina Albert (in-person)
- Thomas Sanchez (in-person)
- Sybongile Cook (in-person)
- Jamie Scott (in-person)
- Elizabeth Packer (in-person)
- Jacob Aladejobi (virtual)

#### I. Introduction and Welcome

- DMPED Director of Business Development and Strategy, Sybongile Cook welcomed attendees and introduced the new Chair, Erin Horne McKinney and Vice Chair, Ayanna Smith as well as the new DMPED representative, Tsjenna Daley.

#### II. DMPED Updates

Deputy Mayor Nina Albert provided an update on the current initiatives and strategic priorities of the Deputy Mayor's Office for Planning and Economic Development (DMPED). She highlighted four pillars for attracting businesses to DC:

1. High growth industries, focusing on technology (AI, cyber, fintech), biotechnology, marketing and communications, consulting, film and media, and tourism.
2. Housing policies focused on providing housing across all income levels.
3. Unique entertainment experiences in DC.

Deputy Mayor Nina Albert



4. DC's identity as a diverse economy.

- The role of ITIC in supporting these pillars, particularly in technology and diversity, was emphasized.

### **III. Review of Charter, Membership and Committees**

- A brief overview of the ITIC Charter, current membership, and committee structures was presented. It was noted that the Education Subcommittee Chair position is vacant, and interested parties should contact Tsjenna Daley.

### **IV. Presentation & Discussion: Penn West Equity and Innovation District**

- Elizabeth Packer from Golden Triangle BID presented on the Penn West Equity and Innovation District:
  - Penn West Innovation Hub: A central space for the tech and entrepreneurial community, offering co-working spaces, private office suites, and community programs.
  - Global Soft-Landing Program: Designed to help international companies establish a U.S. presence, with partnerships providing discounted leases and immigration solutions.

### **V. Member Updates and Upcoming Events**

- A. McKinsey Sector Strategy: We will schedule a special session ITIC meeting to do a deeper dive into the McKinsey Sector Strategy. Additional details will be provided at a later date.
- B. Community engagement: Discussion on upcoming community engagement activities, focusing on outreach and impact.
- C. New Subcommittee – Access to Capital: Introduction of a new subcommittee dedicated to improving access to capital for minority-owned and small businesses.
- D. Open Announcements and Updates:
  - a. Members shared various updates, including upcoming events, new initiatives, and other relevant news. Key points included:
    - i. A planned feasibility study for an ITIC retreat.
    - ii. Efforts to compile an inventory of resources available for entrepreneurs in DC.
    - iii. Exploring opportunities for community engagement through master classes and business technology events.

#### **Adjournment:**

- The meeting was adjourned at 5:05 PM.

#### **Next Meeting:**

- The next meeting is scheduled for July 23, 2024.

