



Innovation & Technology Inclusion Council

May 23, 2023

3:30 PM – 5:00 PM

Washington DC Economic Partnership
1495 F St NW, Washington, DC 20004

Meeting Link:

<https://us02web.zoom.us/j/83942477544?pwd=STJEaHV2cHpuNXpONHpVQURuZ1NHUT09>

Call in Number: 1-301-715-8592, Meeting ID: 839 4247 7544

Passcode: 510353

Meeting Minutes

- I. Welcome & Introductions
 - A. Thomas Sanchez, Chair, ITIC

- II. ITIC Updates
 - A. Sub-Committee Report Outs
 1. Kevin Morgan, Workforce Sub-Committee
 - Held mtg on April 28, 2023.
 - Realized there is a gap in understanding needs of IT community.
 - Thomas Sanchez also noted that GW's Dean for the College of Professional Studies is offering certification programs and wants to create alignment across the District, with possible scholarships. Ximena Hartsock (BuildWithin) will be working on this effort as well.
 - On a related note, it would be good to get an update from the Greater Washington's Capital CoLAB Digital Technology Credential.
 2. Amber Wason, Entrepreneurship Sub-Committee
 - Held mtg on May 5, 2023.
 - Realized they're aware that a lot of resources exist, so resource mapping would be helpful. Some mapping efforts probably already exist, and should be gathered. Maybe a survey or data collection process through ITIC to see where things stand.
 - Talked a lot about the banking sector being reinvented.
 3. Cleve Mesidor, Education Sub-Committee
 - Held mtg on May 4, 2023.
 - Realized there is a need for a holistic opportunity for young people to be prepared for jobs of the future. Group is wondering how to offer that education. Would probably take legislation and partnership of local universities across the DMV. One of the goals is to have guest speakers participate and identify projects.
 - Identified a need for a government education representative on the ITIC.
 - Anika Holmes is part of the Workforce Investment Council (WIC) and is the DME cluster representative. Also serves on the Talent Tech Ready group.
 - Sub-Committee feels it is important to have someone from DCPS or OSSE represented.

- B. ITIC Housekeeping Items:
 - 1. Communications: Listserv, Teams Channel
 - ITIC leadership plans to regularly check in on what form of communication is best.
 - 2. Outings: Happy hour, reschedule Nats Game
 - Rescheduling Nats Game—in progress.
- III. Presentation & Discussion: 2023 Pathways to Inclusion Report Highlights
 - A. Katie Littman, DMPED
 - 1. Discussion about the report:
 - Is there a breakdown of the data by Ward?
 - This data was not available for this report. One of the recommendations in this report and in DC's Comeback Plan is to get more granular data. The ITIC recognizes the need for this and can recommend/reinforce it.
 - Should be mindful of disparities (income, broadband, libraries, etc. can all contribute to disparities).
 - If data by Ward does not exist, what more can we do to model what other cities have done to get this data?
 - Look into Dr. Fallon Wilson's work. It'd also be good to get data on entrepreneurs with disabilities. Diego Mariscal to present on the work of the SBA Community Navigators program.
- IV. DMPED Updates
 - A. FY24 Budget Update
 - B. Upcoming Funding Opportunities (summer 2023)
 - 1. State Small Business Credit Initiative
 - 2. SMB Growth Fund
- V. Member Updates and Upcoming Events
 - A. HUXPNC National Center for Entrepreneurship (Erin)
 - 1. Black Commerce: The Future of Entrepreneurship Conference (June 14th – 16th)
 - Black Entrepreneur Resource Fair
 - Workshops & panel topics are still being accepted
 - B. EDA Tech Hubs funding opportunity (Jim) – deadline August 25th
 - C. Recap: DC Tech Executive Roundtable: Tax Policy (Kevin)
 - D. DC Startup Week: October 16th – 20th (Kevin)
 - 1. 8th DC Startup Week. In-person and virtual engagement.
 - 2. In the leadup for the next few months, the organizers need additional help looking for speakers/founders/organizations that support the startup community.
 - 3. Speaker info open until July 8th.
 - 4. To submit a panel idea: rachel@dcstartupweek.org or info@dcstartupweek.org
- VI. Full Council Adjourn
- VII. Leadership Touch Base – Chair, Vice Chair, and Sub-Committee Chairs