

WASHINGTON, DC

HOSPITALITY & TOURISM

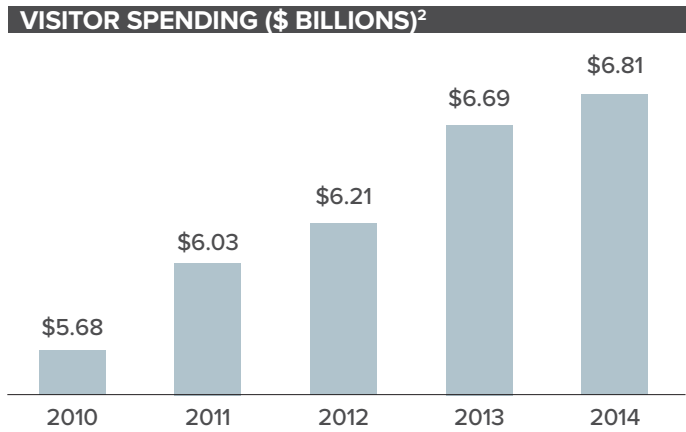
Photo by Destination DC

Washington, DC is a world-class city that has evolved into a premiere destination for cultural, culinary, and entertainment experiences. In 2014, DC welcomed a total of 20.2 million visitors, setting a new record for the city. Total visitation is expected to continue to increase by 2-3% annually through 2018.¹

The hospitality industry has experienced tremendous growth in recent years as a result of its increasing appeal to business visitors and tourists. DC's leisure and hospitality sector supported 74,570 jobs in 2014, up 5% from 2010.²

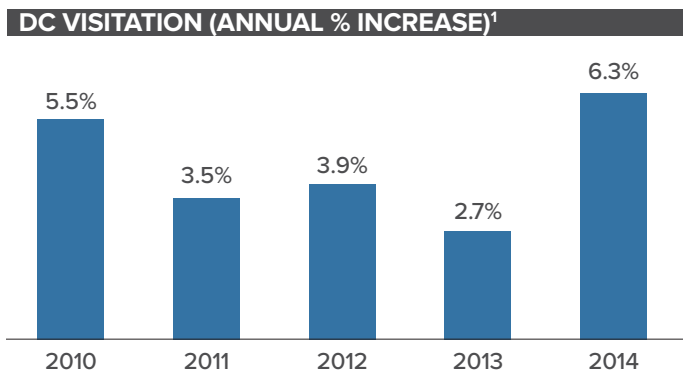
Today, the sector serves its traditional market—groups and individuals drawn to DC because of its association with the federal government—as well as other visitors, vacationers and residents. DC has become a top 10 overseas destination in the U.S. and while international visitors are 9% of total visitation, they account for 27% of all visitor spending.¹

4 DC HAS FOUR OF THE COUNTRY'S TOP-RANKED HOTELS: THE JEFFERSON (#2), THE HAY-ADAMS (#23), FOUR SEASONS (#42) AND RITZ-CARLTON, GEORGETOWN (#59)⁴



5K NET NEW HOTEL ROOMS DELIVERED BETWEEN 2013 AND 2017⁵

TOP 20 WORLD'S BEST PLACES TO VISIT IN 2015-2016³



Government of the District of Columbia
Office of the Deputy Mayor for Planning & Economic Development
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HOSPITALITY & TOURISM

DC HOSPITALITY SNAPSHOT

PRIMARY DOMESTIC FEEDER CITIES⁶

	Share of Visitors
1. New York, NY	16.3%
2. Boston, MA	4.6%
3. Philadelphia, PA	4.5%
4. Chicago, IL	4.5%
5. Atlanta, GA	4.3%

VISITORS¹

Total Visitors (2014)	20.2 million
Total Overseas Visitors (2014) ²	1.93 million
Forecasted Visitors (2018)	22.6 million

DC CONVENTION CENTER⁷

No. of Events (2015)	233
Attendance (2015)	1.12 million

Select Upcoming Conferences

	Year
American Educational Research Association	2016
American College of Physicians Internal Medicine / Doctors for Adults	2016
American College of Surgeons	2016
Society for Neuroscience	2017
American College of Cardiology	2017
National Cable & Telecommunications Association	2017
U.S. Travel Association's IPW	2017
World Conference of the International Gas Union	2018
American Association of Orthodontists	2018
World Congress of Pediatric Cardiology and Cardiac Surgery	2021

PRIMARY OVERSEAS FEEDER MARKETS⁸

	Number of Arrivals
1. China	221,000
2. United Kingdom	183,000
3. Germany	130,000
4. France	117,000
5. Australia	86,000

MAJOR ATTRACTIONS

National Mall Visitors ⁹	28.8 million
No. of Museums & Art Galleries ¹⁰	58
No. of dining locations ¹¹	2,144

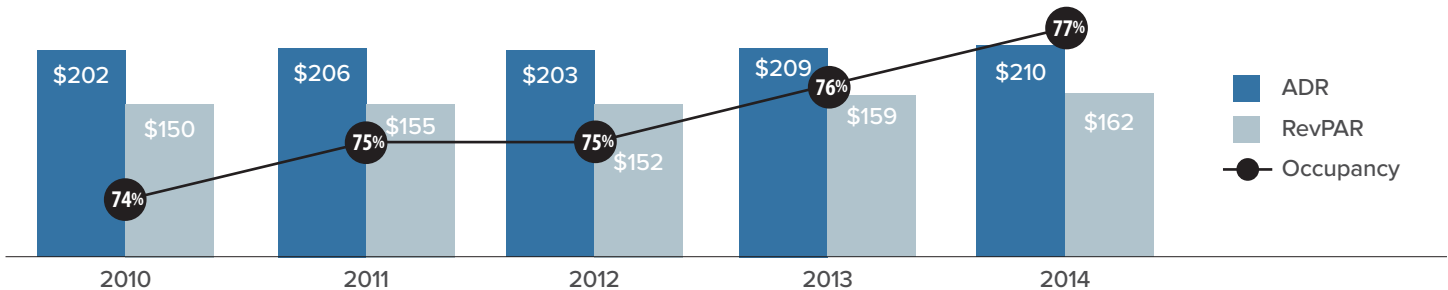
LARGEST DC HOTELS¹²

	Rooms
1. Marriott Marquis	1,175
2. Marriott Wardman Park	1,152
3. Washington Hilton	1,070
4. Grand Hyatt	897

DC HOTEL MARKET

Hotel Rooms ¹³	30,573
Hotel Rooms Under Construction ¹³	2,626
Occupancy Rate (2015) ¹⁴	77.6%

DC HOTEL PERFORMANCE¹²



1. D.K. Shifflet & Associates; Travel Market Insights, National Travel & Tourism Office, U.S. Department of Commerce; IHS Global 2. IHS Global 3. U.S News & World Report, Worldwide Vacation Rankings (retrieved on 12/29/15) 4. U.S News & World Report, 50 Best Hotels in the USA 2016 (retrieved on 1/30/16) 5. WDCEP Research (8/2015) 6. Destination Travel Insights 7. Destination DC & Events DC 8. Travel Market Insights, National Travel & Tourism Office, U.S. Department of Commerce 9. National Park Service 10. Destination DC 11. National Restaurant Association 12. STR, Inc. 13. Lodging Econometrics 14. CBRE Hotel's America Research; STR, Inc.; February 2016.