# ATRANSFORMATIONAL GROWTH AGENDA FOR A STRONGER DC

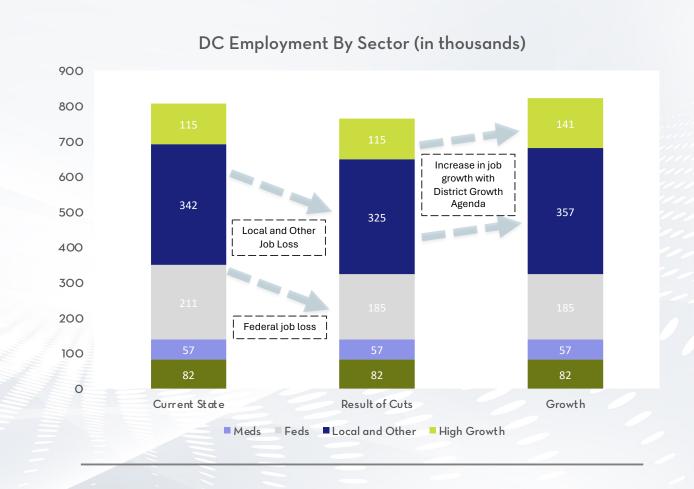
### WE MUST ADDRESS FEDERAL JOB LOSS

Federal government job losses are causing economic uncertainty in DC.

Expected **loss of 40,000 jobs**, reduced income and consumer spending, and the continued impacts of remote work on the commercial office market.

By investing in high-growth industries, we can replace federal job losses and move quickly to a more diversified economy.

Through our interventions, we can turn a potential 43,000-job loss into a 15,000-job gain.



### A TRANSFORMATIONAL GROWTH AGENDA



**Invest in Downtown** 



Double Down on Sports & Entertainment and Tech



Reduce Barriers to Business Growth



# **INVEST IN DOWNTOWN**



Downtown remains a vital engine for DC's economic growth. The FY26 budget will continue to support a mixed-use, 24/7 Downtown with more housing, people, activity, and vibrancy.

### **Activate**

- Host activations during Capital One Arena construction
- Launch the Gallery Place Cultural District and Chinatown
   Renewal Initiative to plan for and support the neighborhood

### Transform

- Increase new office conversions by expanding the Housing in Downtown program to include Georgetown and Mt. Vernon Triangle
- Deliver 7th and 8th streets to create Gallery Square, a civic commons space around the Portrait Gallery
- Develop a Master Plan for Southwest DC as a new mixeduse community south of The National Mall

## **DOUBLE DOWN ON SPORTS & ENTERTAINMENT**

People love cities because they bring people together and because cities are hubs of energy and culture. We are leaning into our live event economy.

### INVEST IN THE SPORTS CAPITAL

Bring the Commanders home to RFK Transform Capital One Arena

### BRING NEW LIFE TO DC'S THEATERS

Enhance and renovate National Theatre, Lincoln Theatre, and Howard Theatre



### **INVEST IN TECH**

DC has the 2nd highest concentration per capita of tech talent in the nation. Leaning into our talent advantage will allow us to become a global leader in tech.

Forbes Ranks DC as the best state for technology careers

### Accelerate DC's Position as a Tech Hub:

- ★ Revive the Qualified High Technology Companies (QHTC) tax incentive
- Invest in tech incubators to recruit and support start-ups

### **Support Emerging DC-Based Tech Companies**

Program is leveraging \$52 million in combined DC and private dollars to make equity investments in early-stage, DC-based tech companies.

- \* State for tech careers
- Tech hub in America
- Concentration of global cybersecurity talent



### SUPERSIZE OUR BUSINESS ATTRACTION

Given the urgency of the moment, we are redirecting a portion of DC's tourism attraction funds to our business attraction efforts.

### **Expand business attraction investments:**



Double our marketing capacity



Accelerate our capacity to attract high growth industries to DC



Continue the Vitality Fund to recruit businesses, with a focus on Downtown



### REMOVE BARRIERS TO BUSINESS GROWTH

In order to stay competitive, we must make it easier to do business. That means lowering taxes, improving processes, and providing support to local businesses.



### Easier to Open in DC - Cut Red Tape

- Reform zoning to reduce time and cost to deliver new developments
- ★ Pause Building Energy Performance Standard and Net Zero
- \* Repeal the Parking Benefit Equivalent Program
- ★ Enact TOPA reform that protects affordable housing and attracts new investment to spur new housing production

# Easier to Stay in DC - Lower Taxes, Provide Support

- ★ No sales tax increase in FY26
- Reduce Universal Paid Leave tax from 0.75% to 0.72%
- **\*** Expand eligibility for DMPED retail grant programs
- ★ Implement citywide retail incentives to revitalize commercial corridors in all 8 wards.

### SUPPORTING DC RESTAURANTS

DC restaurants are facing a perfect storm – from increased operating and supply costs, to higher rents, and unique labor challenges.

DC must rebalance our system to ensure our restaurants can compete, survive, and employ DC residents.

# The FY26 Budget will:



Bring our policies in line with the region by restoring DC's previous tipped minimum wage law.



Establish new sales tax holidays for restaurants on 8/29/25, 1/18/26, and 5/22/26

# The Washington Post

'It's just not sustainable': D.C. restaurants pushed to the brink (4/14/25)

### DC Full-Service Restaurant and Bar Employment



Source: U.S. Bureau of Labor Statistics Quarterly Census of Employment and Wages, NAICS 722511 and 722410 • Created with Datawrapper



# DC IS UNIQUE AND HAS A STRONG FUTURE

Access to National and Global Leaders

#1 Consulates and embassies



3 international airports in the top best large airports

Diverse and
Well-Educated
Workforce

#3 Smartest City in America

### Ranked #1

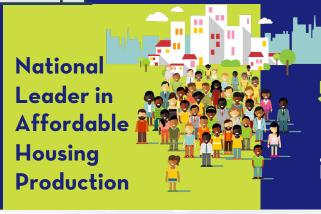
park system in the country by the Trust for Public Land for four consecutive years



State for tech careers

Tech hub in America

Concentration of global cybersecurity talent



DMV is
5<sup>th</sup> largest
economy
in the U.S.

Great Food & Entertainment

23 Michelin star restaurants

21 world-class museums and theaters Downtown

**#SportsCapital** 

