



# Get Great Streets Small Business Retail Grants Ready

## What is the Great Streets Small Business Retail Grant?

The purpose of the Great Streets Retail Small Business Grant (the "Grant") is to support existing small businesses, attract new businesses, increase the District's tax base, create new job opportunities for District residents, and transform designated emerging commercial corridors into thriving and inviting neighborhood centers.

The Great Streets Grant is a competitive grant program; grantees will be selected based on corridor impact, project summary, financial viability, business experience, job retention & growth, and business growth & expansion. In addition, the applicant must show a commitment towards supporting a Certified Business Enterprise (CBE).

## Am I Eligible?

The Great Street Small Business Retail Grant will be open to businesses that meet the following criteria:

- For-profit entities (including, but not limited to partnerships, limited liability companies, and corporations), and art- and humanities-based 501(c)(3) non-profit organizations duly organized in the District of Columbia.
- Retail and service-oriented business owners whose location situates in or within a Great Street corridor boundary.
- Business owners who have not previously received Great Streets funding for the applicant business property.
- Business owners sharing space (Award amount for multiple businesses co-located within same physical address location shall not exceed the \$50,000 threshold.)
- Sole proprietors with a physical storefront are eligible if they are District residents.

## What's New?

The FY22 Great Streets Grant round temporarily extends 4 existing corridors and additional \$800K in funding to award eligible businesses along the following corridors:

**Wisconsin Avenue Corridor, Connecticut Avenue Corridor, 14<sup>th</sup> Street/U Streets/Adams Morgan/Mt. Pleasant Corridor, 7<sup>th</sup> Street/Georgia NW Corridor**

## What Documents Do I Need to Apply?

Before you start your application, please prepare the following documents:

- Business Tax Returns for the past three years
- DC Basic Business License (Request [here](#))
- DCRA- Certificate of Good Standing
- Evidence of Site Control (Copy of Fully Executed, Unexpired Lease or Deed)
- Certificate of Insurance
- Annual Financial Statements for the past three years
- Certificate of Clean Hands (dated within 90 days prior to application date). [Learn how to request your certificate.](#)
- Required Financial Documents Statement
- Project Description and Budget
- Landlord Affidavit
- Insurance Policies Affidavit
- Employee Roster and Job Creation Chart

## How Do I Apply?

The application will open on Friday, December 10, 2021 and close on Friday, January 14, 2022, at 4pm ET. The application along with an Application Guide and FAQs will be posted on <http://www.greatstreets.dc.gov>

## Great Streets Small Business Retail Grants Scenario Chart

SCENARIO	ELIGIBILITY
My business was previously awarded Great Streets funding for the original location and now I am opening a second or third location.	✓
My business was awarded a Great Street grant and wishes to expand its operation by leasing the neighboring vacant space to increase the business square footage.	✓
My business has a brick-and-mortar retail location as well as an online store	✓
My business has a physical location providing aesthetic and wellness services (e.g., massage establishment; hair salon; gyms; yoga, dance, or fitness studios)	✓
My business is temporarily or permanently closed	✗
I am a freelance hair stylist or massage therapist or fitness instructor who does not own or lease a storefront retail location.	✗
Businesses with a revoked or expired DC business license and/or Certificate of Occupancy and/or Certificate of Clean Hands	✗
I sell my products inside DC retail spaces or at DC outdoor markets but do not own or lease a storefront retail location.	✗
I am an online-only retailer / e-commerce business.	✗
My current business location does not match the location filed at DCRA.	✗
I am a sole proprietor and do not have an EIN but use my social security number.	✗

## Commonly Asked Questions

- **How do I know if my business is eligible for the Great Streets Small Business Retail Grant?** Click [here](#) to view our eligibility chart.
- **When will I receive my award notification letter?** We anticipate that notifications will begin in February.
- **What are the minimum and maximum amount of funds that I can receive?** The award is up to is \$50,000.
- **What if I can't provide my documents in time?** To be eligible for funding, businesses must provide all required documentation with their application.
- **Can I submit the application via email?** No. All applications must be submitted on the designated online portal no later than Friday, January 14, 2022 at 4:00 PM/ET. DMPED and its program partners are not responsible for unreadable, incomplete, and/or out-of-order submissions.
- **I do not have an EIN. Can I still apply? All applicants must provide a business EIN number at grant submission.**
- **Can I submit the same Certificate of Clean Hands that I used for a previous DMPED grant submission?** No. A current Certificate (dated within 90 days prior to application date) must be submitted with application.

## Where Can I Find Assistance?

### **For technical assistance with completing and submitting your application, contact:**

- [DC Main Streets Program](#)
- [Business Improvement Districts](#)
- [Community-Based Organizations](#)

### **For language translation assistance, contact:**

- Mayor's Office on Latino Affairs: (202) 671-2825
- Mayor's Office on African Affairs: (202) 727-5634
- Mayor's Office on Asian and Pacific Islander Affairs: (202) 727-3120
- Applicants who are hearing or vision impaired and need assistance may contact us at [dmped.grants@dc.gov](mailto:dmped.grants@dc.gov).

**Have Questions?** For all other inquiries related to the Great Streets Small Business Retail Grant, contact [great.streets@dc.gov](mailto:great.streets@dc.gov)