

2022 Survey responses

DC Black Homeownership Strike Force



Visual Communications Team

The survey

Fielded 7/21/22 – 8/5/22

Responses n=1,236

Outreach channels – Blackhome.dc.gov

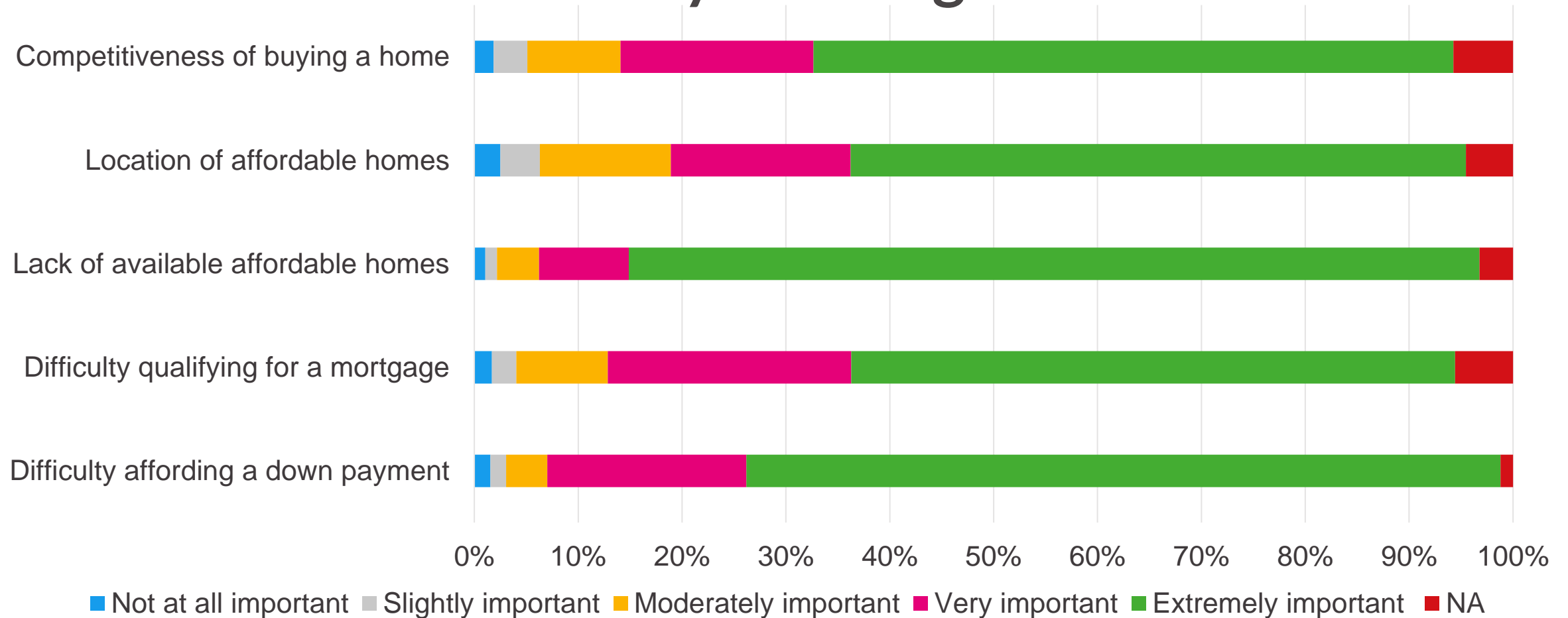
Respondent overview

Demographic self-responses, n=1,236		
Race	Count	Percent
Black	969	78.40
White	81	6.55
Multiracial	69	5.58
Latinx	22	1.78
AAPI	14	1.13
Native	3	0.24
Other	8	0.65
No response	70	5.66

Demographic self-responses, n=1,236		
Ward	Count	Percent
1	63	5.10
2	45	3.64
3	58	4.69
4	202	16.34
5	221	17.88
6	110	8.90
7	253	20.47
8	178	14.40
DC general	3	0.24
Non-DC	27	2.18
No response	76	6.15

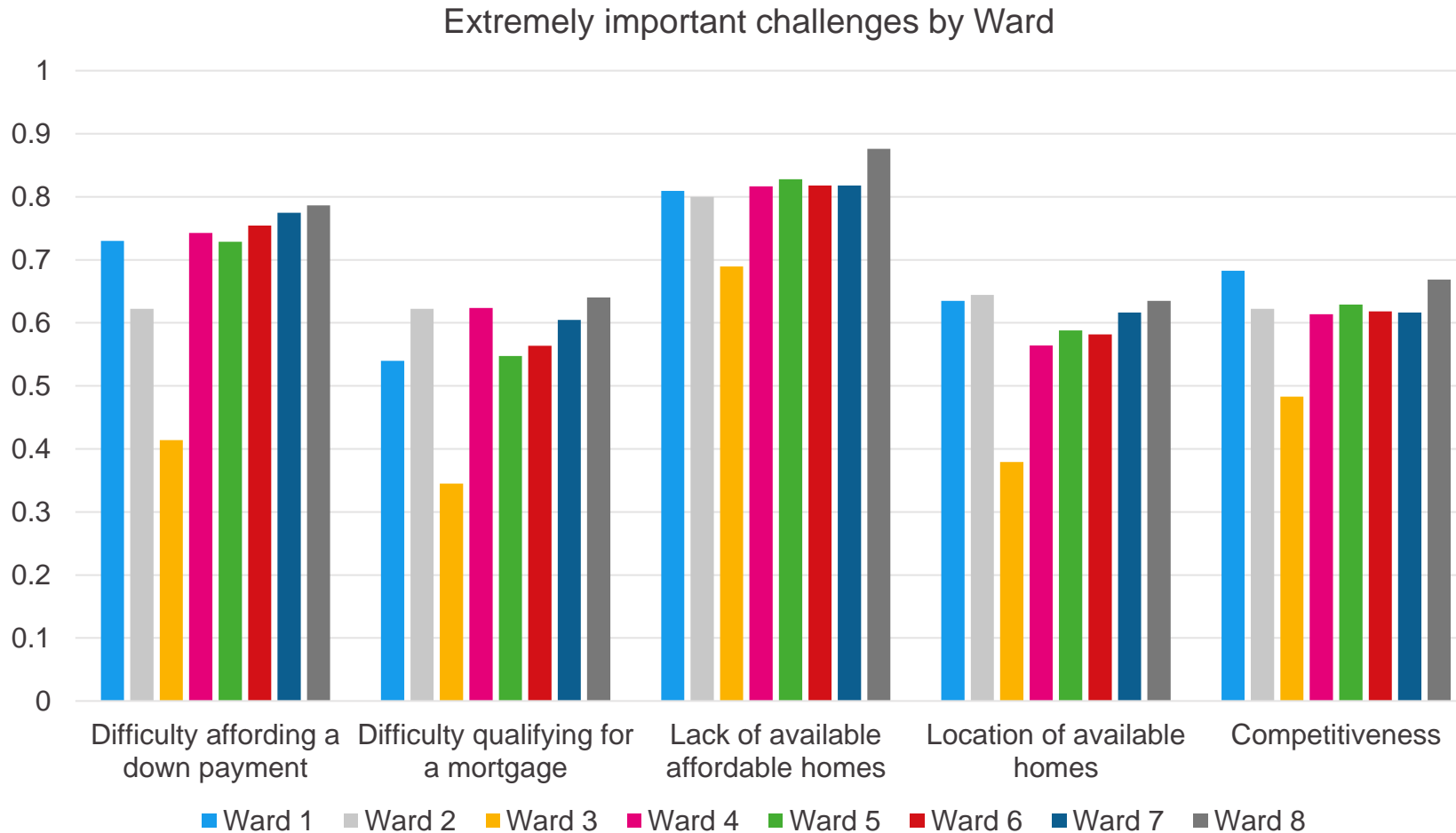
Barriers to Black homeownership in DC

Difficulty affording a down payment and lack of affordable homes are key challenges



N=1,236

Lack of affordable and available housing is a top challenge across all wards

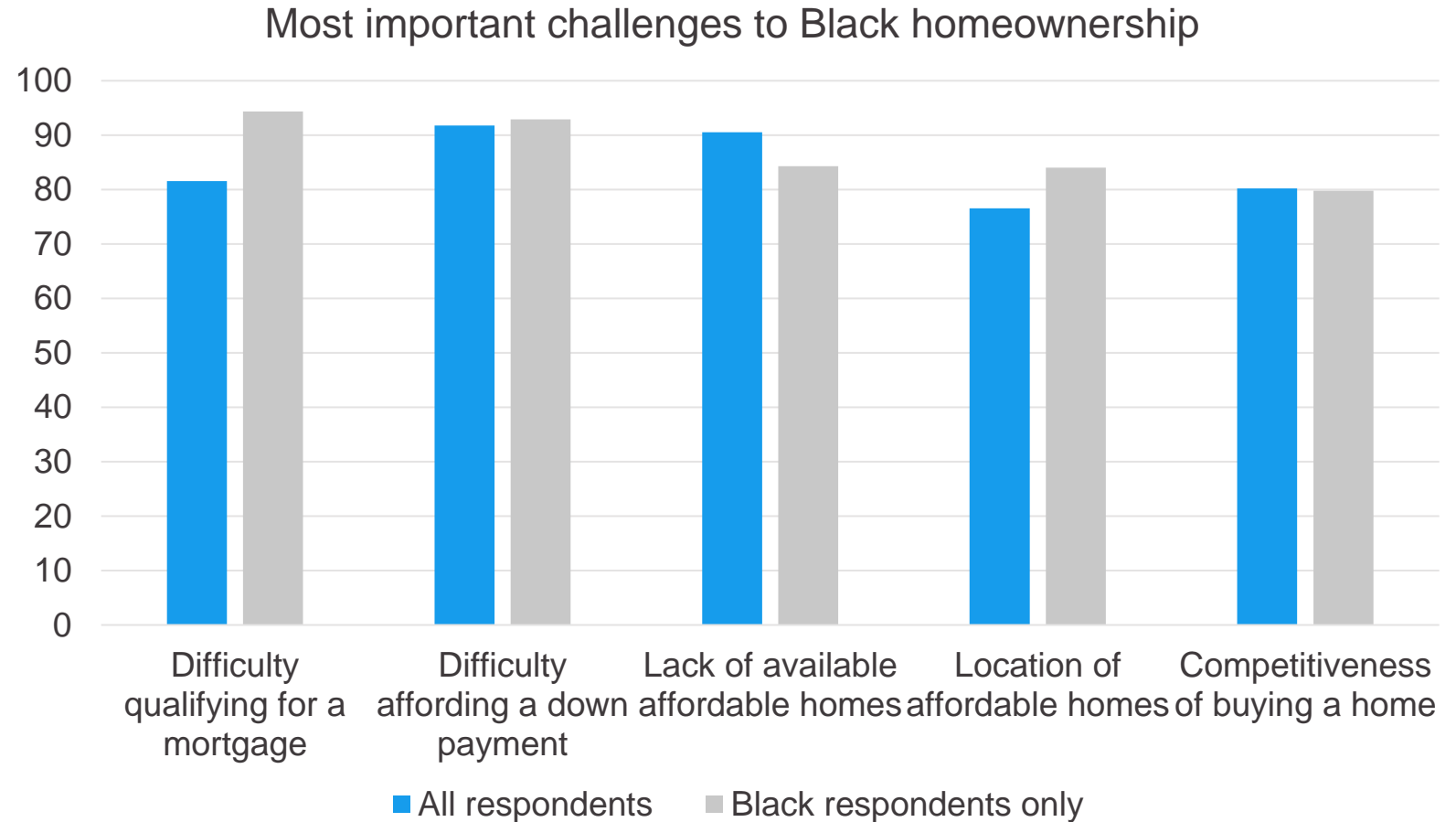


N=1,130;

Q. On a scale of 1-5, please rate in terms of importance the top barriers Black households in the District face in becoming homeowners, — analysis of only “extremely important”; Source: Black homeownership survey, 2022, tabulated by Urban Institute

Black respondents named mortgage qualification and competition as top challenges

- Black respondents indicate mortgage qualification (94%) and affording a down payment (93%) as top financing challenges

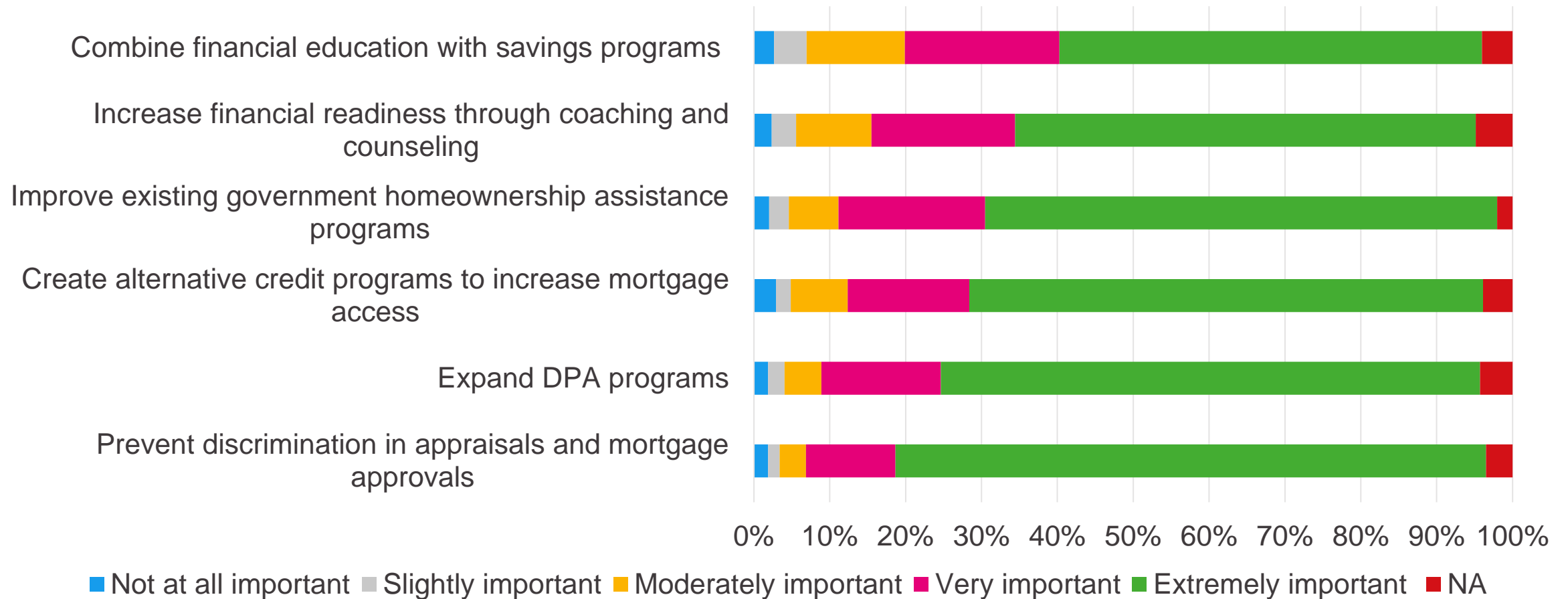


All respondents n=1,236; Black respondents n=969

Q. On a scale of 1-5, please rate in terms of importance the top barriers Black households in the District face in becoming homeowners.

Financing, supply, and homeowner preservation focused solutions

Preventing discrimination and expanding DPA are seen as key financing solutions

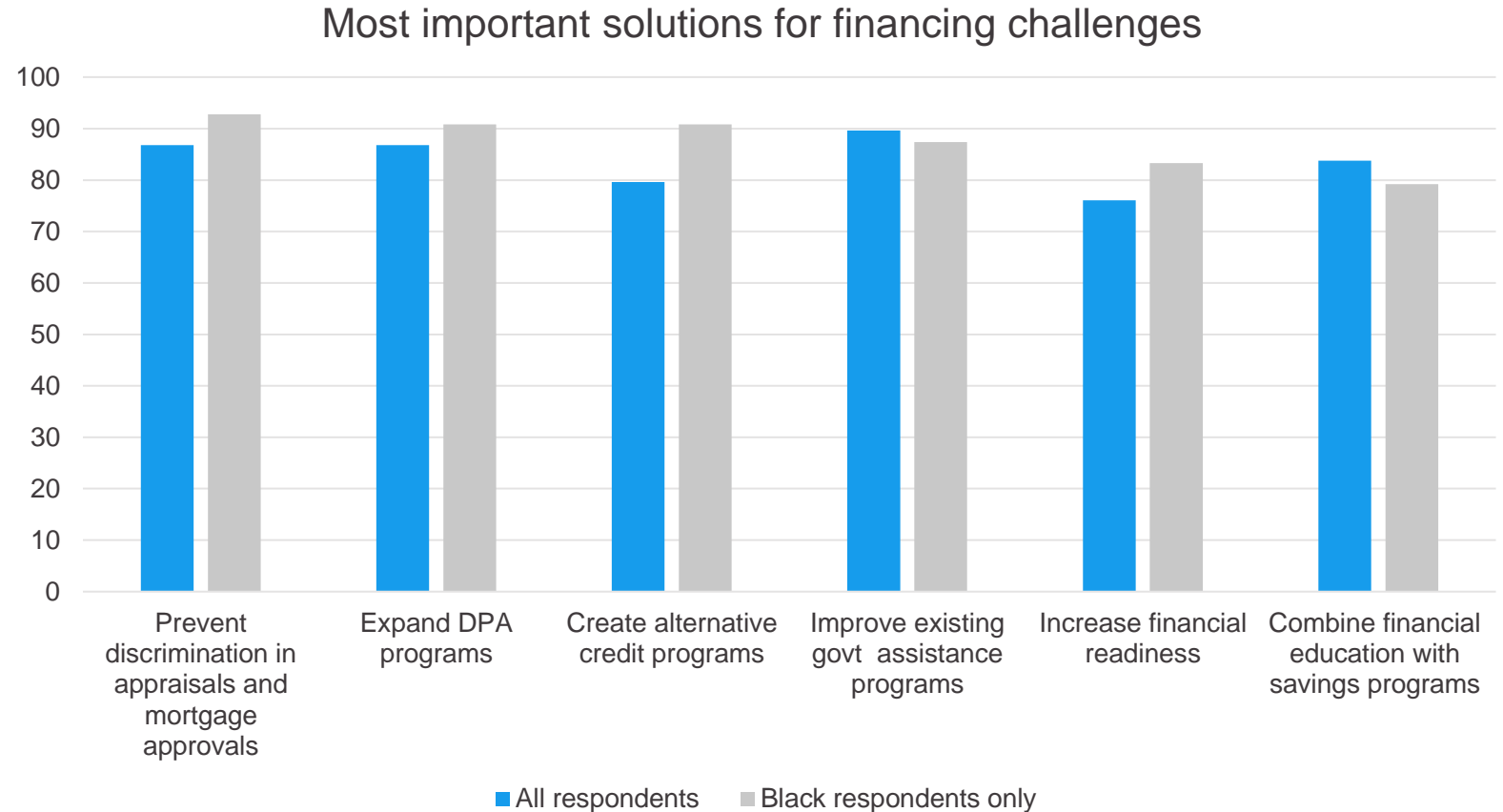


N=1,236

On a scale of 1-5, please rate in terms of importance the following ways to address the financial challenges Black households face in purchasing homes in the District; Source: Black homeownership survey, 2022, tabulated by Urban Institute

Preventing discrimination and expanding DPA are seen as key financing solutions

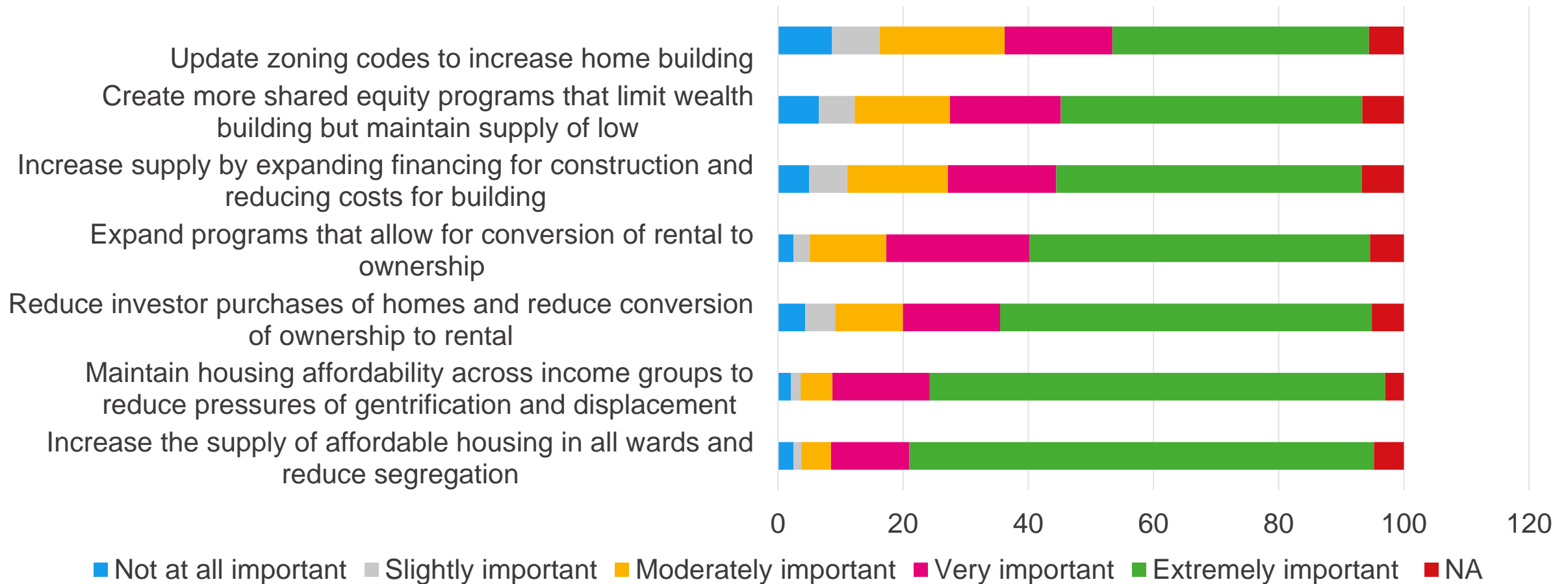
- Black respondents indicate preventing discrimination (93%), expanding DPA programs (91%), and creating alternative credit programs (91%) are top ways to address financial challenges to purchase



N=1,236; Black respondents n=969; responses for extremely and very important

On a scale of 1-5, please rate in terms of importance the following ways to address the financial challenges Black households face in purchasing homes in the District; Source: Black homeownership survey, 2022, tabulated by Urban Institute

Reducing segregation and maintaining affordability through supply are critical

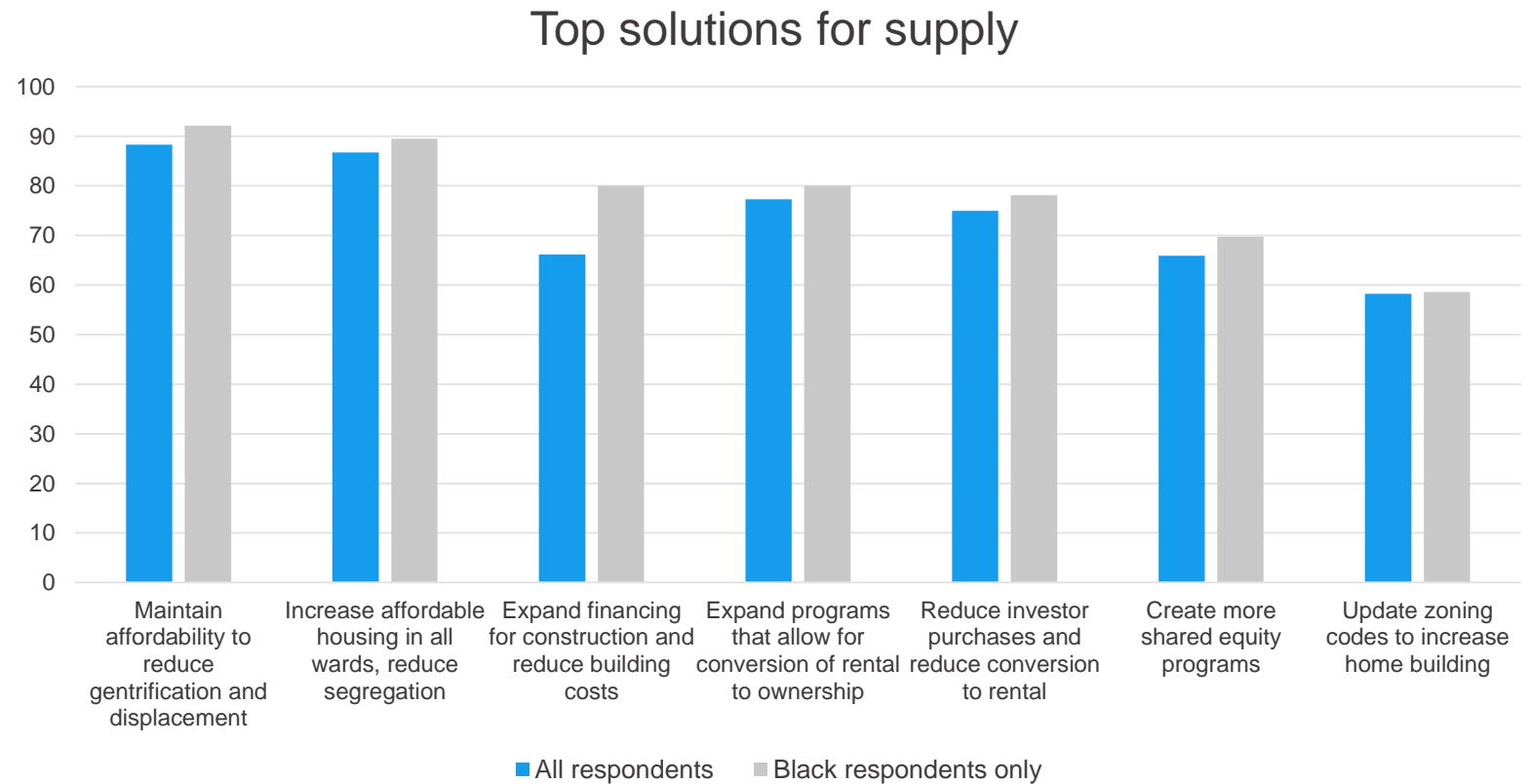


N=1,236

On a scale of 1-5, please rate in terms of importance the following ways to address the number of homes available for Black households to purchase in the District; Source: Black homeownership survey, 2022, tabulated by Urban Institute

Maintaining affordability and reducing segregation are critical

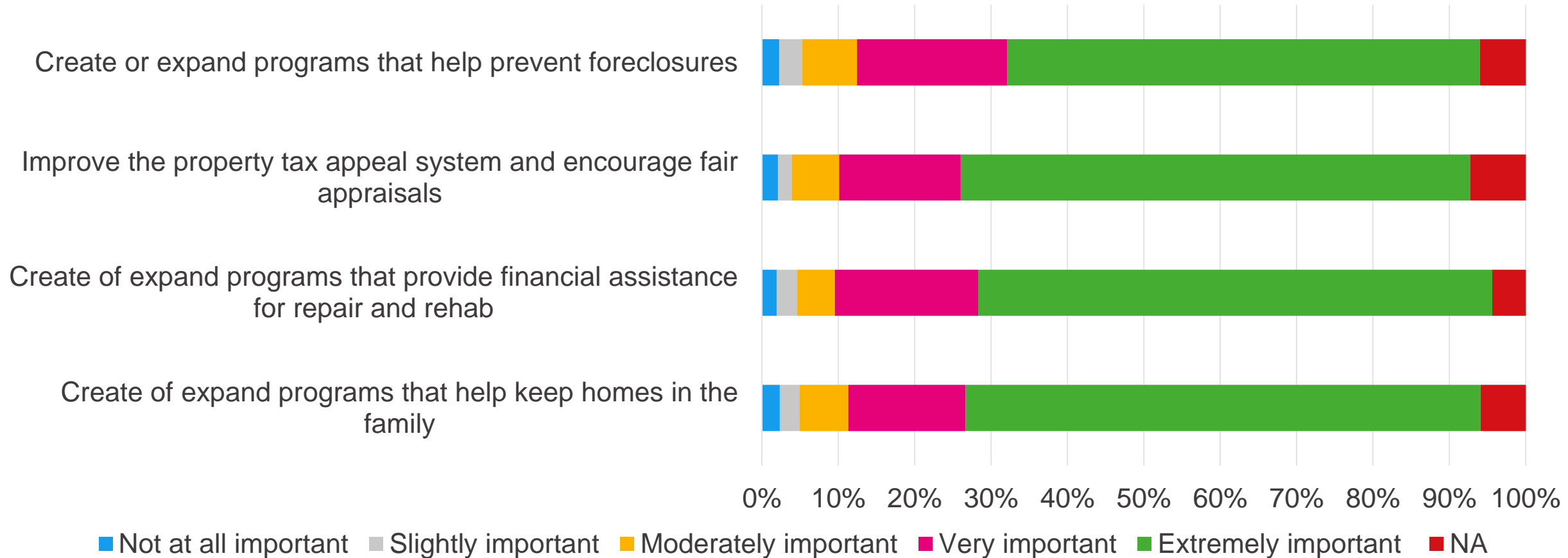
- Black respondents indicate maintaining affordability (92%) followed by increasing the supply of affordable housing in all wards and reducing segregation (89%) are most important



N=1,236; Black respondents n=969; responses for extremely and very important

On a scale of 1-5, please rate in terms of importance the following ways to address the number of homes available for Black households to purchase in the District; Source: Black homeownership survey, 2022, tabulated by Urban Institute

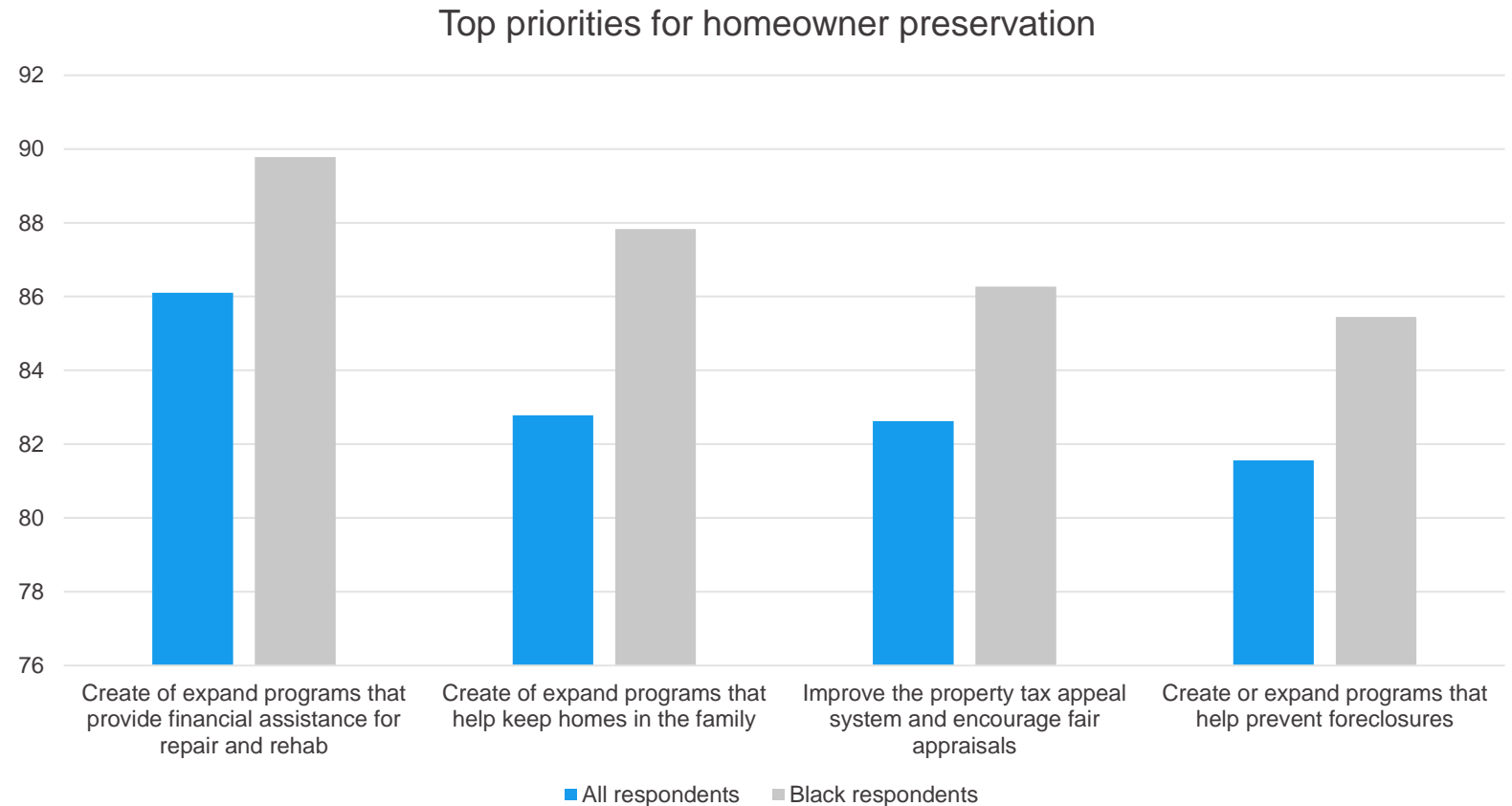
Expanding programs for repair and inheritance are key



N=1,236

Financial assistance for renovation and repair are top of mind

- Black respondents indicate programs for renovation and repair are top need (90%), followed closely by expanding inheritance programs (88%), improving property tax and appeals systems (86%), and expanding foreclosure prevention (85%)



N=1,236; Black respondents n=969; Responses for very and extremely important

On a scale of 1-5, please rate in terms of importance the following ways to address the number of homes available for Black households to purchase in the District; Source: Black homeownership survey, 2022, tabulated by Urban Institute